# NATHALIE JANSON Associate Professor at Neoma Business School Pedagogical Chair

### CONTACT INFORMATION

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### **EDUCATION**

Ph.D. in Economics of Banking, May 2000. Supervised by Professor de Boissieu - University Paris La Sorbonne in collaboration with Professor Fourçans - ESSEC Graduate Business School - Paris, France. Commission presided by: Prof. Chevallier-Farat (University La Sorbonne), Commission members: Prof. de Boissieu (Paris La Sorbonne), Prof. Fourçans (ESSEC), Prof. Salin (Paris IX), Prof. Selgin (University of Georgia) and Prof. White (University of Georgia).

### PROFESSIONAL EXPERIENCE

Twenty-seven year experience in teaching undergraduates, graduates and continuing education in the following subject areas: Financial Intermediation, Management of Financial and Banking Institutions, Banking Regulation, Money and Banking. Courses taught in French and in English.

<u>September 2011 to present</u>: Executive education on Banking Regulation: the implementation of Basel III for AC Finance, a consulting firm based in Paris specialized in the Finance area.

<u>September 2007 to present</u>: Adjunct in Money and Banking, Management of Banking and Financial Institutions, and Microeconomics (International Electives) at Sciences-Po, Paris and Le Havre (International Campus).

<u>September 2001 to present</u>: Associate Professor of Economics at Neoma Business School. From 2003 to 2007, in charge of a major in Banking and Finance. From 2002 to 2006 in charge of the International Track program – program fully taught in English. Faculty exchange programs in Hungary, China and Columbia at MBA level.

<u>January to May 2003:</u> Visiting Professor at San Jose Sate University, California in Spring 2003 and on-line instructor of "Economic History of Europe" Summer session 2004 and "Money and Banking" Spring session 2005.

<u>1997-2001</u>: Professor and Coordinator of courses in Economics and Finance at the European School of Economics (Roma – Lucca- and London) Italian Graduate Business School accredited by the Nottingham Trent University, GB.

<u>1996-1998</u>: Assistantship in Economics and Finance at the University la Sapienza and la LUISS – Roma, Italy. Research Fellowship within the Center for Research in Social Sciences directed by professor Antiseri, University la LUISS – Roma, Italy.

1994-96: Assistant Professor of Economics at EM Lyon Graduate Business School – Lyon, France.

<u>1990-96</u>: Lecturer in Economics and International Finance at ESLSCA Graduate Business School – Paris, France.

#### PUBLICATION and WORKING PAPERS

Papers published and currently under review for publication Chapter in a book on "Risque and Compliance" on "les conséquences non intentionnelles de la réglementation" coordinated by Jean-Michel Huet, president of the NEOMA Alumni, Pearson Edition, to be published next September 2018.

"Full reserve banking reform proposals: the wrong answer to the relevant question of the control of the money supply" by Pierre Bentata, Gabriel A. Gimenez-Roche and Nathalie Janson, to be submitted at the Review of Austrian Studies.

"From conventional to unconventional monetary policies: the consequence of the market-maker-of-last-resort function » by Gabriel A. Gimenez-Roche et Nathalie Janson, under review at the World Economy.

« Le cas du Franc Suisse : quels enseignements pour l'Euro ? », Nathalie Janson, Géoéconomie, Septembre 2015, n°76, pp.76-93.

"Une Régulation Bancaire pour une Croissance Durable" by Nathalie Janson, Fondapol, Juillet 2010.

"Stabilité du secteur bancaire: des stress tests vraiment utiles" by Nathalie Janson et Jean-Michel Sahut, Banque et Stratégie, Numéro 282, Juin 2010.

"The Ongoing Banking Crisis: another Proof of the Basel II Accord Inefficiency" by Nathalie Janson, Revue Gestion 2000, Special Issue on the Financial Crisis, January 2010.

"Internet Banking and the question of Bank Run: lesson from the Northern Rock Bank case" by Nathalie Janson, Journal of Internet Banking and Commerce, http://www.arraydev.com/commerce/jibc/, December 2009.

"The development of electronic money: toward the privatisation of money issue », Journal of Internet Banking and Commerce, <a href="www.arraydev.com/commerce/JIBC/0406-04asp">www.arraydev.com/commerce/JIBC/0406-04asp</a>, Juillet 2004.

L'enjeu de la diversification : synergies opérationnelles ou financières ?», co-written with Samia Belaounia, Banque*magazine*, n°646, Avril 2003

"Le Banche di Emissione in Italia tra il 1861 e il 1893: un caso di concorrenza?", co-written with Giuseppina Gianfreda, Rivista di Politica Economica, Serie 3, fascicolo 1, Janvier 2001.

## Referee and Editorial Board

Member of the Editorial Board of the journal Gestion 2000 (September 2012)

Member of the editorial board of the International Journal of Risk Assessment and Management for a special issue, Editor Dr. H.C. Kuo from the National Chi Nan University, Taiwan, Spring 2003.

Referee for the European Journal of Law and Economics

Referee for the online journal International Business Review (since April 2012)

Referee for Public Choice Journal and for Journal of Internet Banking and Commerce (2007 up to 2010)

Member of PRMIA since 2007

Newspaper Articles

Numerous articles published in the French newspapers like la Tribune, les Echos, Figarovox, Challenges et sur les sites "Trop-libre.fr" and "24hours-Gold"dedicated to recent monetary and banking developments like the last decision of monetary policy in Europe and the US, the European banking Union, the Greek crisis...

Various contributions to TV (i-télé, BFM Business, France 2, France 3, France 24), radio (Radio Classique, RTL, France Info, France Culture).

### SEMINARS AND CONFERENCES

Mars 2017: Speaker at the International Atlantic Economic Conference, Berlin, Germany.

Mars 2017: Speaker at the Public Choice Conference in New Orleans, USA.

Juin 2014: Speaker at the IFABS conference organized by ISTEC Business School, Lisbon, Portugal.

November 2013: Speaker at the conference on "Banking, Finance, Money and Institutions: the post Crisis Era" organized jointly by the Centre for Banking, Money and Institutions, University of Surrey, Guilford, England and the Centre for Research in Contemporary Finance, Fordham University, USA in Guilford, UK

<u>September 2013</u>: Speaker at EFSL (European Students for Liberty) annual conference organized in Paris, France

<u>August 2013</u>: Speaker at ISIL (International Society for Individual Liberty) annual conference organized in Lausanne, Switzerland

<u>June 2013</u>: Speaker at the Financial Engineering and Banking Stability Conference organized at ESCP-EAP, Paris

July 2012: Speaker at AFEP conference organized at University Paris I La Sorbonne, Paris

September 2009: Speaker at the ICeP'09: e-commerce and e-payment, Marrakech, Marocco.

March 2009: Speaker at the Austrian Scholar Conference, Alabama, USA.

January 2008: Speaker at the University of Viterbo, Italy, Economics Research Seminar.

March 2006: Speaker at the Public Choice Society meeting, New Orleans, USA.

June 2005: Speaker at the International Conference of the French Association of Finance, Paris, France.

July 2003: Speaker at the WEAI (Western Economic Association International), Denver (CO), USA.

June 2003: Speaker at the AIMS (International Association for Strategic Management), Tunis, Tunisia.

<u>September 2002</u>: Speaker at the IEA (International Economics Association) World Conference, Lisbonne, Portugal.

<u>July 2002</u>: Speaker at the IFSAM annual conference, Brisbane, Australia.

March 2002: Speaker at the Swiss Society for Financial Market Research annual conference, Basle, Switzerland and at the Annual Scholar Conference of the Mises Institute, Auburn, USA.

<u>May 2001</u>: Speaker at the annual conference of AHTEA (Association of Austrian Thought) on the question of Austrian Perspectives on the New Economy – Pisa, Italie.

<u>May 2001</u>: Speaker at the AFSE (French Economics Association) annual workshop on the question of financial intermediation - Orléans, France.

March 2001: Speaker at the Annual Scholar Conference of the Mises Institute, Auburn, USA.

June 2000: Participant to the Rothbard Graduate Seminar organized by the Mises Institute, Auburn, USA.

May 2000: Speaker at the annual conference l'AHTEA on the question of the prospects for applied Austrian economics- Paris, France.

May 1999: Speaker at the annual conference of AHTEA for the 100<sup>th</sup> anniversary of F. von Hayek birthday – Paris, France.