

## Kathleen Randerson, PhD

*Entrepreneurship, Family  
Entrepreneurship, International business*



Nantes, France

[kathleenranderson@yahoo.fr](mailto:kathleenranderson@yahoo.fr)

Cell phone (33) 6 14 24 52 28

[fr.linkedin.com/pub/kathleen-randerson-phd/21/5a4/522/en](https://fr.linkedin.com/pub/kathleen-randerson-phd/21/5a4/522/en)

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### Current positions

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**Since September 2016:** associate professor at Audencia Business School (France)

**Since 2010:** visiting professor and scholar, Elab, the Entrepreneurial Laboratory of the University of Bergamo (Italy)

**Since 2008:** Affiliate Researcher at CRE research centre (EM Lyon Business School, France)

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### Past positions

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**2014 - 2016:** associate professor at EDC Paris Business School (France)

**2008 - 2014:** Adjunct faculty member at the Université-Grenoble Alpes (IAE, IUT2-GEA) and member of the CERAG research laboratory

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### Research

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#### Articles in peer-reviewed international journals

Randerson, K. (2016). Entrepreneurial Orientation: do we actually know as much as we think we do?. *Entrepreneurship & Regional Development*, 28(7-8), 580-600.

Omri, W., Becuwe, A. & Randerson, K., (2016). Unraveling the link between creativity and entrepreneurial behavior: The moderating role of islamic work ethics. *International Journal of Entrepreneurship and Small Business*, in press.

Randerson, K., Dossena, G., & Fayolle, A. (2016). The futures of family business: Family entrepreneurship. *Futures*, 75, 36-43.

Bergamaschi, M., & Randerson, K. (2016). The futures of family businesses and the development of corporate social responsibility. *Futures*, 75, 54-65.

Randerson, K., Degeorge, J. M., & Fayolle, A. (2016). Entrepreneurial opportunities: how do cognitive styles and logics of action fit in?. *International Journal of Entrepreneurship and Small Business*, 27(1), 19-39.

Randerson, K., Bettinelli, C., Fayolle, A., & Anderson, A. (2015). Family entrepreneurship as a field of research: Exploring its contours and contents. *Journal of Family Business Strategy*, 6(3), 143-154.

Barbat, V., Hlady Rispal, M., & Randerson, K. (2014). Disentangling the roles of international entrepreneurial orientation and networking in the internationalisation process of SESBs. *International Journal of Entrepreneurship and Small Business*, 23(3), 363-384.

Zahra, S. A., Randerson, K., & Fayolle, A. (2013). Corporate Entrepreneurship: where are we? Where can we go from here?. *M@n@gement*, 16(4), 357-361.

Zahra, S. A., Randerson, K., & Fayolle, A. (2013). Part I: the evolution and contributions of corporate entrepreneurship research. *M@n@gement*, 16(4), 362-380.

Randerson, K., & Bettinelli, C. (2012). An Interview with Shaker A. Zahra and Alain Fayolle: 'The best entrepreneurship research is yet to be written'. *International Journal of Entrepreneurship and Small Business*, 17(2), 264-272.

Fayolle, A., Dossena, G., Bettinelli, C., & Randerson, K. (2012). Entrepreneurship and Small Business Research: A Step Forward – Editorial. *International Journal of Entrepreneurship and Small Business*, 17(2), 155 – 159.

### **Articles in peer-reviewed journals (French language)**

Randerson, K., Fayolle, A., & Defelix, C. (2013). Ressources humaines et dynamique entrepreneuriale. *Revue Française de Gestion*, 233, avril-mai, 75-88.

Randerson, K., (2012). Entrepreneurship as knowledge: an interview of Shaker A. Zahra. *Revue de l'entrepreneuriat*, 11(2), 53-62.

Randerson, K., & Fayolle, A. (2010). Management et orientation entrepreneuriale : deux concepts si différents?. *Revue Management Et Avenir*, (39), 124-135.

### **Chapters in books**

Dibrell, C., Bettinelli, C., & Randerson, K. (2016). Market Orientation and Innovativeness in family firms: The moderating influence of Organizational Social Consciousness. In F. Hoy & F. Kellermanns (Eds.). *The Routledge Companion to family business*. (in press). Abingdon: UK: Routledge.

Bettinelli, C., & Randerson, K. (2016). Family Entrepreneurship: What do we know? In K. Randerson, C. Bettinelli, G. Dossena & A. Fayolle (Eds.). *Family Entrepreneurship: Rethinking the research agenda*, 1-12. Abingdon: UK: Routledge.

Randerson, K., Bettinelli, C. & Fayolle, A., (2014). A Taxonomic Approach to Entrepreneurial Orientation. In R. Blackburn, F. Delmar, A. Fayolle, & F. Welter (Eds.). *Entrepreneurship, People and Organisations: Frontiers in European Entrepreneurship Research*, 51–73. Cheltenham, UK: Edward Elgar.

Randerson, K., & Fayolle, A. (2013). Business Project. In *Encyclopedia of Creativity, Invention, Innovation, and Entrepreneurship* (CI2E). Carayannis, E.G. (Ed). New York, Heidelberg, Dordrecht, London: Springer

Randerson, K., & Fayolle, A. (2013). Business Emergence. In *Encyclopedia of Creativity, Invention, Innovation, and Entrepreneurship* (CI2E). Carayannis, E.G. (Ed). New York, Heidelberg, Dordrecht, London: Springer.

Benredjem, R. & Randerson, K. (2012). Entrepreneurial environment in Algeria: Experts' perceptions and beliefs. In G. Dossena (Ed). *Entrepreneurship Today* (pp.243-258). Bergamo: Bergamo University Press.

Randerson, K., & Fayolle, A. (2010). Is Entrepreneurial Management worth talking about? A process definition of entrepreneurship. In G. Dossena (Ed.), *Entrepreneurship Today* (pp. 73–95). Milan, McGraw-Hill.

### **Books**

Bettinelli, C., Fayolle, A., & Randerson, K. (2014). Family entrepreneurship: a developing field. *Foundations and Trends® in Entrepreneurship*, 10(3), 161–236.

Randerson, K., Bettinelli, C., Dossena, G. & Fayolle, A. (2016). Family entrepreneurship: Rethinking the research agenda. New York, NY: Routledge.

### **Editorial positions**

Co-guest editor of a special issue in the *Journal of Family Business Strategy*, with Cristina Bettinelli, Alain Fayolle, and Alistair Anderson, publication expected in 2018. (CNRS N/C, ABS 2)

Co-guest editor of a special issue in the *Journal Entrepreneurship & Regional Development*, with Hermann Frank, Clay Dibrell, and Esra Memili, publication expected in 2018. (CNRS 3, ABS 3)

Co-guest editor of a special issue in the *International Journal of Entrepreneurial Behaviour and Research*, with Claire Seaman, Céline Barrédy and Josh Daspit, publication expected in 2018. (CNRS 4, ABS 2)

Co-guest editor of a special issue of the *Journal of Small Business Management*, with Cristina Bettinelli, Alain Fayolle and Salvatore Sciascia, publication expected 2017. (CNRS 2, ABS 3)

Co-guest editor of a special issue *Futures*, with Alain Fayolle, Cristina Bettinelli, and Giovanna Dossena, N° 75, 2016. (CNRS N/C, ABS 2)

Co-guest editor of a special issue *Revue Française de Gestion* with Christian Defélix and Alain Fayolle, N° 233, avril-mai, 2013. (CNRS 4, ABS N/C)

Co-guest editor of a special issue of the *International Journal of Entrepreneurship and Small Business*, with Giovanna Dossena, Alain Fayolle, and Cristina Bettinelli, 17(2),2012. (CNRS 4, ABS N/C)

Co-guest editor of a special issue Unplugged of *M@n@gement*, with Shaker A. Zahra and Alain Fayolle: *M@n@gement*, 16(4). (CNRS 2, ABS 1)

## **Presentations in international conferences**

Barrédy, C. Bettinelli, C., Dibrell, C. Memili, E., Randerson, K. & Uhlaner, L. (Chairs). (August, 2016). *Family Entrepreneurship reaching out: an innovation lab*. Professional Development Workshop (PDW) conducted at the Academy of Management meeting, Anaheim, CA.

Hlady-Rispail, M., Jouison-Lafitte, E., Randerson, K. & Zolin, R. (2016, August). Entrepreneurship research: What can we learn from qualitative methods?, Paper presented at the Academy of Management meeting, Anaheim, CA.

Bettinelli, C., Dibrell, C. Memili, E., & Randerson, K. (Chairs). (August, 2015). *Nurturing Family Entrepreneurship scholars: A paper development workshop*. Professional Development Workshop (PDW) conducted at the Academy of Management meeting, Vancouver, Canada.

Hlady-Rispail, M., Jouison-Lafitte, E., & Randerson, K. (2015, August). Investigating the usefulness of qualitative methods for entrepreneurship research. Paper presented at the Academy of Management meeting, Vancouver, Canada.

Bettinelli, C., & Randerson, K. (Chairs). (August, 2014). *Family Entrepreneurship: Exploring its contours and contents*. Professional Development Workshop (PDW) conducted at the Academy of Management meeting, Philadelphia, PA.

Barbat, V., Hlady-Rispail, M., & Randerson, K. (2014, June). Understanding entrepreneurship in exporting subcontracting established small businesses. Paper presented at the International Network of Business and Management Journals(INBAM) meeting, Barcelona, Spain.

Randerson, K. & Fayolle, A. (2014, June). A teaching model for family entrepreneurship. Paper presented at the Family Enterprise Research Conference (FERC) meeting, Portland, OR. Awarded as Best Family Business Education Poster by the Coleman Foundation.

Randerson, K., Bettinelli, C. & Fayolle, A. (2013, August). The gestalts of Entrepreneurial Orientation. Paper presented at the Academy of Management meeting, Lake Buena Vista (Orlando), FL.

Bettinelli, C., Fayolle, A. & Randerson, K. (Chairs). (August, 2013). *Family Entrepreneurship: A new field of research?* Professional Development Workshop (PDW) conducted at the Academy of Management meeting, Lake Buena Vista (Orlando), FL.

Randerson, K., Bettinelli, C. & Fayolle, A. (2013, June). The gestalts of Entrepreneurial Orientation. Paper presented at the Paper Development Workshop "Corporate Entrepreneurship in the New Global Economic Reality", Warwick, UK.

Randerson, K., Bettinelli, C. & Fayolle, A. (2013, June). The cornerstones of Entrepreneurial Orientation. Paper presented at the Babson College Entrepreneurship Research Conference, Lyon, France.

Barbat, V., Hlady-Rispail, M., & Randerson, K. (2012, June). The international orientation of exporting SESBs: A multi-level analysis. Paper presented at the Research in Entrepreneurship and Small Business (RENT) meeting, Lyon, France.

Randerson, K., Bettinelli, C. & Fayolle, A. (2012, June). A taxonomic approach to Entrepreneurial Orientation. Paper presented at the Research in Entrepreneurship and Small Business (RENT) meeting, Lyon, France.

Randerson, K., Bettinelli, C. & Fayolle, A. (2012, June). Why personality is not enough: The role of organizational structure for Entrepreneurial Orientation in SMEs. Paper presented at the Research in Entrepreneurship and Small Business (RENT) meeting, Lyon, France.

Randerson, K. (Mediator). (August, 2012). In E. Monsen (Chair), *EO3*. Professional Development Workshop (PDW) conducted at the Academy of Management meeting, Boston, MA.

Randerson, K., Bettinelli, C. & Fayolle, A. (2012, April). Why personality is not enough: The role of organizational structure for Entrepreneurial Orientation in SMEs. Paper presented at the conference Entrepreneurship, Family Firms, and Economic Development, Krakow, Poland.

Degeorge, J.M., Fayolle, A., & Randerson, K., (2011, November). Effectual or Causal Process to Entrepreneurial Opportunities within Firms: Do Intuition and Perception About Opportunity Matter?". Paper presented at the Research in Entrepreneurship and Small Business (RENT) meeting, Bodo, Norway.

Randerson, K., Fayolle, A., Bettinelli, C. & Cherchem, N., (2011, November). A taxonomic approach to Entrepreneurial Orientation: A preliminary analysis. Paper presented at the Research in Entrepreneurship and Small Business (RENT) meeting, Bodo, Norway.

Biffignandi, S., Bettinelli, C., Randerson, K. & Dossena, G. (August, 2011). Women entrepreneurship in Italy. In S.A. Zahra (Chair), *Empowering women through entrepreneurship*. Professional Development Workshop (PDW) conducted at the Academy of Management meeting, San Antonio, TX.

Randerson, K., & Fayolle, A., (2010, September). Entrepreneurial Orientation and Entrepreneurial Management: Two Paradigms of Corporate Entrepreneurship?, Paper presented at the 2<sup>nd</sup> annual Entrepreneurship Today Symposium, Bergamo, Italy.

Benredjem, R. & Randerson, K., (2010, September). Entrepreneurial environment in Algeria: experts' perceptions and beliefs Paper presented at the 2<sup>nd</sup> annual Entrepreneurship Today Symposium, Bergamo, Italy.

Randerson, K., & Fayolle, A., (2009, December). Dusting off Entrepreneurial Management and Linking it to Entrepreneurial Orientation. Paper presented at the 1<sup>st</sup> annual Entrepreneurship Today Symposium, Bergamo, Italy.

Randerson, K., & Fayolle, A., (2009, November). Entrepreneurial Orientation and Entrepreneurial Management: Same, Different, or Both? Paper presented at the Research in Entrepreneurship and Small Business (RENT) meeting, Budapest, Hungary.

### **Presentations in conferences (French language)**

Randerson, K., & Fayolle, A., Cherchem, N., & Casagrande, A. (2011, Octobre). Orientation entrepreneuriale : une approche par les configurations. Paper presented at the Académie de l'entrepreneuriat meeting, Paris, France.

Randerson, K., & Fayolle, A., (2011, June). Entrepreneuriat organisationnel : Enseignements stratégiques d'une approche comparée des principaux modèles. Paper presented at the Association Internationale du Management Stratégique meeting, Nantes, France.

Randerson, K., & Fayolle, A., (2010, September). Entrepreneuriat organisationnel : Enseignements stratégiques d'une approche comparée des principaux modèles. Paper presented at the Congrès International Francophone en Entrepreneuriat et PME meeting, Bordeaux, France.

Randerson, K., & Fayolle, A., (2010, April). Management entrepreneurial et orientation entrepreneurial : Deux concepts si différents?. Paper presented at the Journée d'Etudes GRH, PME et Entrepreneuriat : Regards croisés, Montpellier, France.

## **Scientific Committees / Organizing Committees**

Co-chair of the Family Entrepreneurship Paper Development Workshop, Audencia, Nantes, January 23 – 25, 2017.

Co-chair of the Family Business track for the 2016 Institute for Small Business and Entrepreneurship meeting (Paris, October 27&28, 2018).

Member of the Organizing committee for the conference HR Practices, Strategic and Entrepreneurial Challenges: Academic and Practitioners Views, EDC Paris Business School, May 21&22<sup>nd</sup>, 2015.

Member of the Scientific and Organizing committees for the Workshop "Family Entrepreneurship: a New Field of Research", EM Lyon Business School, July 5<sup>th</sup>, 2013.

Member of the Organizing committee for the BCERC "Babson conference", hosted by the EM Lyon Business School, June 5-8<sup>th</sup>, 2013.

Member of the organizing committee for RENT XVI (2012), hosted by the EM Lyon Business School.

Co-host (with Alain Fayolle) of the First Annual CE Workshop, June 20-21<sup>st</sup>, 2011 at the EM Lyon Business School.

Member of the organizing committee for the Second Annual Symposium "Entrepreneurship Today", held in Bergamo, Italy on September 20-21<sup>st</sup>, 2010.

## **Workshops and professional development training sessions**

"Meet the editors: young entrepreneurship faculty publishing workshop": academic training session supported by the Fondation National de la Recherche en Gestion (FNEGE), January 23 – 26, 2012, Paris.

First Effectuation Conference, December 5 – 6, 2011, Lyon (Saras Sarasvathy and Stuart Read).

« Faire de la recherche en entrepreneuriat », academic training session supported by the Fondation National de La Recherche en Gestion (FNEGE), May 3 – 6, 2010, Bordeaux.

## **Awards and recognitions**

"Best reviewer" ENT Division, Academy of Management Conference 2016 Anaheim

"Best reviewer" ENT Division, Academy of Management Conference 2015 Vancouver

"Best Family Business Education" poster, FERC 2014, Portland OR (certificate and cash award).

## **Memberships, services, and international research cooperations**

Member of the Academy of Management and Chair of the Communications Committee of the ENT Division since 2014.

Member of the European Council for Small Business and Entrepreneurship and Manager of the Special Interest Group "Corporate Entrepreneurship".

Member of the French team for the Successful Transgenerational Entrepreneurship Project (STEP), coordinator of the French team since 2014.

## **Reviewer for**

International Journal of Small Business and Entrepreneurship

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## Teaching

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I have significant teaching experience with a wide variety of students: French, Italian, Brazilian, Chinese, at the undergraduate and graduate levels, including executive education. I also have experience with groups of mixed nationalities:

Subject	Language	Undergraduate	Graduate
Introduction to entrepreneurship and new venture creation	French	★	
Project management	French	★	
Strategic management	French	★	
Project management and leadership	English	★	
Entrepreneurship / Entrepreneurship bootcamp	English		★
Business Case	English	★	
International Business and Trade	English	★	★
Human resource management / Introduction to HRM	French	★	
Introduction to Management	French	★	
Piloting Human Resources: tools and measures	French	★	
International Human Resource Management	English		★
Managing International Organizations	English		★
International Entrepreneurship	English		★
Entrepreneurial leadership	English		★
Decision Making	English		★
Strategic Management	English		★

### 1986- 1990

ENITA (School for Agricultural Engineers, now known under the name of "Agro Sup") in Dijon Quétigny:  
 English teacher

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## Education

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### PhD in Management Science, option Strategic Management

*Entrepreneurial Orientation: Roots and Buds*, directed by Alain Fayolle, defended December 17<sup>th</sup>, 2012, with distinction.

*Committee: Alistair Anderson, Christian Defélix, Véronique Bouchard, Salvatore Sciascia, Shaker A. Zahra*

### MSc Management, Option Research in Organisations MSc Management, Option Human Resource Management

Institut d'Administration des Entreprises (IAE), Grenoble, France (2007)

Pre doctoral thesis: *Which organisational Climate favors innovation? Can it be measured?* Research directed by Christian Defélix (CERAG), empirical study conducted in the business unit "Power" of Schneider Electric, at the Electropôle in Eybens, France.

### **MSc Corporate Law, accounting, and tax**

University of Burgundy, Dijon, France (1992)

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## **Professional Work History**

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### **January 2005 – June 2006: Applied Materials France, Meylan, France**

Sales and service of equipment to the semiconductor industry

**Executive assistant:** Assistant to the Director of the French entity and of the BU "Sales Europe"

### **September 2002 – September 2004: Grenoble École de Management, Grenoble, France (Graduate Business School)**

**Executive assistant:** Assistant to the Director of Pedagogy and Research

- Interface between the Director and the department heads
- Conception and implementation of administrative procedures
- Participant in the Accreditation process (EQUIS report, audit)
- Corporate communication: intranet, website, colloquiums, creation and diffusion by appropriate means
- Coordination of a new executive program, creation of a support for e-learning
- Administration of the service: activity reports, budget control...

### **September 2001 – September 2002 : Soitec, Bernin, France (production of Silicon on Insulator)**

**Human Resource Assistant**