

**CURRICULUM VITAE**  
**Miguel I. Gómez**

**CONTACT INFORMATION:** 340D Warren Hall Phone: (607) 255-8159  
Dyson School of Applied Economics & Management Fax: (607) 255- 9984  
Cornell University Email: mig7@cornell.edu  
Ithaca NY 14853  
Program Web Site: <http://hortmgt.gomez.dyson.cornell.edu/>

**EDUCATION**

1999 PhD in Agricultural and Consumer Economics. University of Illinois at Urbana-Champaign  
1999 MS in Agricultural and Consumer Economics. University of Illinois at Urbana-Champaign  
1990 BS in Industrial Engineering. Universidad de Los Andes, Bogotá, Colombia

**AREAS OF EXPERTISE**

Food distribution and marketing, sustainability of food supply chains, pricing and price analysis, quantitative methods

**CURRENT ACADEMIC POSITION**

2014-Present *Associate Professor*. Charles H. Dyson School of Applied Economics & Management, Cornell University.

**OTHER PROFESSIONAL EXPERIENCE**

2008-2014 *Ruth and William Morgan Assistant Professor*. Charles H. Dyson School of Applied Economics & Management, Cornell University.

2007-2008 Assistant Professor. Department of Agricultural and Consumer Economics, University of Illinois. Courses: Food Marketing (senior and MS level), International Agribusiness Management (senior and MS level).

2001-2006 Research Associate. Food Industry Management Program, Department of Applied Economics & Management, Cornell University.

2006 Principal Investigator (one-year leave from Cornell University). Banco de La República (Colombian Central Bank), Bogotá, Colombia. Research Project: Food prices formation and forecasting.

2004-2005 Lecturer. Johnson Graduate School of Management, Cornell University. Courses: Marketing Management, Marketing Channels (MBA level)

1999-2001 Assistant Professor, Illinois State University.

1998 Research Associate (field work of dissertation). Economics Program, International Center for Maize and Wheat Improvement. Mexico D.F., Mexico.

1993-1997 Research Assistant. Department of Agricultural and Consumer Economics. University

of Illinois at Urbana-Champaign.

- 1995-1996 Visiting Lecturer - Civic Education Project. Economics Faculty, Latvian University of Agriculture, Jelgava - Latvia, East Europe.
- 1992-1993 Research Associate. Instituto SER de Investigación. Bogotá, Colombia.
- 1990-1992 "EL ROSAL" FLOWERS. Production and Marketing Planning Manager, Bogotá, Colombia.

## PUBLICATIONS - REFEREED JOURNAL ARTICLES

1. Lee, D, E. Sönmez, M.I. Gómez, and X. Fan. 2016. "Combining Two Wrongs to Make Two Rights: Mitigating Food Insecurity and Food Waste through Gleaning Operations." *Food Policy*, In Press.
2. Richards, T.J., S.F. Hamilton, M.I. Gómez, E. Rabinovich. 2016. "Retail Intermediation and Local Foods," *American Journal of Agricultural Economics*, In Press.
3. Shrinivas, A. and M.I. Gómez. 2016. "Asymmetric Price Transmission in the Cotton Supply Chain in Vidarbha." *Agricultural Economics: An International Journal*, 47 (2016): 1–10.
4. Verteramo Chiu, L.J., Liaukonyte, J., Gómez, M.I. and Kaiser, H.M., 2016. "Socially responsible products: what motivates consumers to pay a premium?" *Applied Economics*, pp.1-14 (<http://dx.doi.org/10.1080/00036846.2016.1226494>).
5. Atallah, S.S., Gómez, M.I., and J.M. Conrad. 2016. "Specification of Spatial-Dynamic Externalities and Implications for Strategic Behavior in Disease Control," *Land Economics*, In Press.
6. Chaddad, F.R., R.B. Ross, M.I. Gómez, J.R.V. Franken. 2016. "Coordination of Winegrape Supply Chains in Emerging Markets." *Agribusiness: An International Journal*, In Press.
7. K.D. Ricketts, M.I. Gómez, M.F. Fuchs, T.E. Martinson, R.J. Smith, M.L. Cooper, M.M. Moyer, and A. Wise. 2016. "Mitigating the Economic Impact of Grapevine Red Blotch: Optimizing Disease Management Strategies in U.S. Vineyards." *American Journal of Enology and Viticulture*, In Press (doi: 10.5344/ajev.2016.16009).
8. Sönmez, E., D. Lee, M.I. Gómez, and X. Fan. 2015. "Improving Food Bank Gleaning Operations: An Application in New York State" *American Journal of Agricultural Economics*, 1-14 (doi:10.1093/ajae/aav069).
9. Richards, T.J., M.I. Gómez, and I. Printezis. 2015. "Hysteresis, Price Acceptance, and Reference Prices." *American Journal of Agricultural Economics* 1-28 (doi:10.1093/ajae/aav059).
10. Nicholson, C.F., X. He, M.I. Gómez, H.O. Gao, and E. Hill. 2015. "Environmental and Economic Impacts of Localizing Food Systems: The Case of Dairy Supply Chains in the Northeastern U.S." *Environmental Science and Technology*, 49(20): 12005-12014.
11. Ricketts, K. M.I. Gómez, S.S. Atallah, M.F. Fuchs, T.E. Martinson, M.C. Battany, L.J. Bettiga, M.L. Cooper, P.S. Verdegaal and R.J. Smith. 2015. "Reducing the economic impact of grapevine leafroll disease in California: Identifying optimal disease management strategies" *American*

*Journal of Enology and Viticulture*, 66:138-147.

12. Judy Lee, M.I. Gómez, and W.B. Miller. 2015. "Paclobutrazol and Flurprimidol Control Stem Elongation of Potted Star of Bethlehem." *HortTechnology*, August 25(4): 480-486.
13. Atallah, S.S., M.I. Gómez, T. Björkman. 2014. "Localization effects for a fresh vegetable product supply chain: Broccoli in the eastern United States." *Food Policy*, 49: 151–159.
14. Atallah, S.S., M.I. Gómez, J. Conrad and J. Nyrup. 2014. "An Agent-Based Computational Bioeconomic Model of Plant Disease Diffusion and Control: Grapevine Leafroll Disease." Forthcoming, *American Journal of Agricultural Economics*, (DOI:10.1093/ajae/aau032).
15. Richards, T.J, M.I. Gómez and J. Lee. 2014. "Pass-Through and Consumer Search: An Empirical Analysis." *American Journal of Agricultural Economics*, 96 (4): 1049-1069.
16. Lin, S, M.I. Gómez, F. Chaddad and R.B. Ross. 2014. "Distribution Channel Choice of Wineries in Emerging Cool Climate Regions." *Agricultural and Resource Economics Review*, 43(1), 87-103.
17. Gómez, M.I. and M. Shapiro. 2014. "Customer Satisfaction and Sales Performance in Wine Tasting Rooms." *International Journal of Wine Business Research*, 26(1), 45-60.
18. Thomas, L., M.I. Gómez and A.K. Mansfield. 2014. "The Effect of Tasting Sheet Sensory Descriptors on Tasting Room Sales." *International Journal of Wine Business Research*, 26(1), 61-72.
19. Yuan, H., M.I. Gómez, and V.R. Rao. 2013. "Trade Promotion Decisions under Demand Uncertainty: A Market Experiment Approach." *Management Science*, July, 2013, 59:1709-1724 (DOI: 10.1287/mnsc.1120.1652).
20. Gómez, M.I. and K.D. Ricketts. 2013. "Food Value Chain Transformations in Developing Countries: Selected Hypotheses on Nutritional Implications." *Food Policy*, 42 (2013) 139–150 (DOI: 10.1016/j.foodpol.2013.06.010).
21. Gómez, M.I., C.B. Barrett, T. Raney, P. Pinstруп-Andersen, J. Meerman, A. Croppenstedt, B. Carisma and B. Thompson. 2013. "Post-Green Revolution Food Systems and the Triple Burden of Malnutrition." *Food Policy*, 42 (2013) 129–138 (DOI:10.1016/j.foodpol.2013.06.009).
22. Gómez M.I, T.J. Richards and J. Lee. 2013. "Trade Promotions and Consumer Search in Supermarket Retailing." *American Journal of Agricultural Economics*, 95(5): 1209-1215 (DOI: 10.1093/ajae/aat044).
23. Miljkovic, D. and M.I. Gómez. "A Mechanism Design of Dispute Resolution Systems in a Regional Free Trade Agreement." *Journal of Agriculture and Food Industrial Organization*, 2013; 11(1): 1–16.
24. Lentz, E.C., C.B. Barrett, M.I. Gómez, and D.G. Maxwell. 2013. "On The Choice and Impacts of Innovative International Food Assistance Instruments." *World Development*, Vol. 49, pp. 1–8, (<http://dx.doi.org/10.1016/j.worlddev.2013.01.016>).

25. Violette, W.J., Harou, A.P., Upton, J.B., Bell, S.D., Barrett, C.B., Gómez, M.I., and Lentz, E.C. 2013. "Recipients' Satisfaction with Locally Procured Food Aid Rations: Comparative Evidence from a Three Country Matched Survey." *World Development*, Vol. 49, pp. 30–43 (<http://dx.doi.org/10.1016/j.worlddev.2013.01.019>).
26. Garg, T., Barrett, C.B., Gómez, M.I., Lentz, E.C., and Violette, W. 2013. "Price Impacts of Local and Regional Procurement and Distribution: A Multi-Country Analysis." *World Development*, Vol. 49, pp. 19–29 (<http://dx.doi.org/10.1016/j.worlddev.2013.01.018>).
27. Harou, A.P, J.B. Upton, E.C. Lentz, C.B. Barrett, and M.I. Gómez. 2013. "Tradeoffs or Synergies? Assessing local and regional food aid procurement through case studies in Burkina Faso and Guatemala." *World Development*, Vol. 49, pp. 44–57 (<http://dx.doi.org/10.1016/j.worlddev.2013.01.020>).
28. Lee, J. and M.I. Gómez. 2013. "Impacts of the End of the Coffee Export Quota System on International-to-Retail Price Transmission." *Journal of Agricultural Economics*, 64(2): 343–362. (DOI: 10.1111/j.1477-9552.2012.00372.x.)
29. Simon, D.H., M.I. Gómez. 2013. "Customer Satisfaction, Competition, and Firm Performance: An Empirical Investigation." Forthcoming, *Managerial and Decision Economics*.
30. Li, J., M.I. Gómez B.R. Rickard and M. Skinner. 2013. "Factors Influencing Adoption of Integrated Pest Management in Northeast Greenhouse and Nursery Production." *Agricultural and Resource Economics Review*, 42/2 (August 2013): 310–324.
31. Smith, B., H.M. Kaiser and M.I. Gómez. "Identifying Factors Influencing a Hospital's Decision to Adopt a Farm-to-Hospital Program." *Agricultural and Resource Economics Review*, 43 (3): 508–517.
32. Rickard, B., T. Schmit, M.I. Gómez and H. Luo. 2013. "Does the Name Matter? Developing Brands for Patented Fruit Varieties." *Agribusiness: An International Journal*, 29 (3): 259–272.
33. Gómez, M.I., E. González, and L.F. Melo. 2012. "Forecasting Food Inflation in Developing Countries with Inflation Targeting Regimes." *American Journal of Agricultural Economics*, 94(1): 153–173.
34. Richards, T.J., M.I. Gómez, and G. Pofahl. 2012. "A Multiple Discrete / Continuous Model of Price Promotions." *Journal of Retailing*, 88(2): 206–225.
35. Cho, J. L. W. Tauer, Y. H. Schukken, M. I. Gómez, R. L. Smith, Z. Lu, and Y. T. Grohn. 2012. "Economic Analysis of Mycobacterium avium subspecies paratuberculosis vaccines in Dairy Herds." *Dairy Science*, 95:1855–1872.
36. Atallah S.S., M.I. Gómez, M.F. Fuchs, and T.E. Martinson. 2012. "Economic Impact of Grapevine Leafroll Disease on Vitis vinifera cv. Cabernet franc in Finger Lakes Vineyards of New York." *American Journal of Enology and Viticulture*, 63(1): 73–79.
37. Conrad, J.M, M.I. Gómez, and A.L. Lamadrid. 2011. "Wine in Your Knapsack?" *Journal of Wine Economics*, Vol. 6, No. 1, 83–110.

38. Gómez, M.I., C. B. Barrett, L. E. Buck, H. De Groot, S. Ferris, H. O. Gao, E. McCullough, D. D. Miller, H. Outhred, A. N. Pell, T. Reardon, M. Retnanestri, R. Ruben, P. Struebi, J. Swinnen, M. A. Touesnard, K. Weinberger, J. D. H. Keatinge, M. B. Milstein and R. Y. Yang. 2011. "Research Principles for Developing Country Food Value Chains." *Science*, 3, Vol. 332 no. 6034: 1154-1155.
39. Nicholson, C.F., Gómez, M.I., Gao, H. 2011. "The Cost of Increased Localization for a Multiple-Product Food Supply Chain: Dairy in the United States." *Food Policy*, 36 (2): 300-310.
40. Schmit, T., Gómez, M.I. 2011. "Developing Viable Farmers Markets in Rural Communities: An Investigation of Vendor Performance Using Objective and Subjective Valuations." *Food Policy*, 36 (2): 119-127.
41. Jablonski, B.R., J. Perez-Burgos, and M.I. Gómez. 2011. "Food Value Chain Development in Central New York: CNY Bounty." *Journal of Agriculture Food Systems Planning and Community Development*, 1 (3).
42. Park, K. and M.I. Gómez. 2010. "Do Price Premiums Exist for Local Products?" *Journal of Food Distribution Research*, 42 (1).
43. Gómez, M.I., J. Lee, J. Koerner. 2010. "Do retail coffee prices rise faster than they fall? Asymmetric price transmission in France, Germany and the United States." *Journal of International Agricultural Trade and Development*, 6(2): 173-194.
44. King R.P., Gómez, M.I., DiGiacomo, G., 2010. "Can Local Food Go Mainstream?" *Choices*, 25(1).
45. Gómez, M.I., J. Frank, E. Kunda and P. Garcia. 2009. "Cash Settlement of Lean Hog Futures Contracts Reexamined." *Review of Futures Markets*, 18(2).
46. Gómez, M.I., V.R. Rao. 2009. "Market Power and Trade Promotions in U.S. Supermarkets." *British Food Journal*, 111(8), 866-877.
47. Simon, D.H., M.I. Gómez, E.W. McLaughlin, and D.R. Wittink. 2009. "Employee Attitudes, Customer Satisfaction, and Sales Performance: Assessing the Linkages in US Grocery Stores." *Journal of Managerial and Decision Economics*, 30, p. 27-41.
48. Gómez, M.I., V.R. Rao and E.W. McLaughlin. 2007. "Depth and Allocation of Trade Promotions: Evidence from the US Supermarket Industry." *Journal of Marketing Research*, Vol. 44 Issue 3, p. 410-424.
49. Gupta, S., E.W. McLaughlin and M.I. Gómez. 2007. "Guest Satisfaction and Restaurant Performance," *Cornell Hotel and Restaurant Administration Quarterly*, Vol. 48, No. 3, 284-298 (best paper award, 2007).
50. Gómez, M.I., M.L. Maratou, D.R. Just. 2007. "Market Power and Off-Invoice Trade Promotions in the US Food Industry: An Empirical Investigation." *Review of Agricultural Economics* 29(1): 119-140.
51. Huang, H., G.Y. Miller, B. Sherrick, and M. I. Gómez. 2006. "Factors Affecting Illinois Farmland

- Values.” *American Journal of Agricultural Economics* 88(2) (May 2006): 458–470.
52. Gómez, M.I., McLaughlin, E.W. and Wittink, D.R. 2004 “Customer Satisfaction and Retail Sales Performance: An Empirical Investigation,” *Journal of Retailing*, 80(4): 265-278.
  53. Park, K. and M.I. Gómez. 2004. “Predicting Coupon Use from Demographic and Behavioral Characteristics,” *Journal of Food Distribution Research*, 35(1): 162-168.
  54. Gómez, M.I., M.P. Cabal, and J.A. Torres. 2002 “Private Initiatives on Food Safety: The Case of the Colombian Poultry Industry.” *Journal of Food Control*, 13 (June): 83-86.
  55. Castillo, M., M.I. Gómez, R. Candelo and A. Moreno. 2001. “El Mercado del café: ¿Ahora hacia dónde?” *Economía Colombiana y Coyuntura Política*, 290:45-51.
  56. Unnevehr, L.J., G.Y. Miller, and M.I. Gómez. 1999. “Ensuring Food Safety and Quality in Farm Level Production: Emerging Lessons from the Pork Industry.” *American Journal of Agricultural Economics*, 81 (5): 1096-1101.
  57. Jensen, H.H., L.J. Unnevehr, and M.I. Gómez. 1998. “Cost of Improving Food Safety in the Meat Sector.” *Journal of Agricultural and Applied Economics*, 30 (1): 83-94.
  58. Unnevehr, L.J., M.I. Gómez, and P. Garcia. 1998. “The Incidence of Producer Welfare Losses from Food Safety Regulation in the Meat Industry”, *Review of Agricultural Economics*, 20 (1): 186-201.
  59. Garcia, R.J., D. Miljkovic, and M.I. Gómez. 1998. “Import Prices and Hard Currency Constraints in Eastern Europe: Implications for Coarse Grain Imports and Production of Meat” *Journal of Agricultural and Applied Economics*, 30 (1): 201-215.
  60. Gómez, M.I. 1996. "Peasant Economies in Colombia: Evolution 1988-1992. A Study based on the National Rural Household Survey." *Revista Coyuntura Social*, Vol. No. 7 (November).

#### **PUBLICATIONS - BOOK**

1. King R.P, M. Hand and M.I. Gómez (eds.) Forthcoming, 2014. *Growing Local: Case Studies on Local Food Supply Chains*, University of Nebraska Press.

#### **PUBLICATIONS - BOOK CHAPTERS**

1. J.N. Hernandez-Aguilera, M.I. Gómez. 2016. “Posicionamiento de pequeños productores colombianos en mercados globales: El caso de las cadenas de valor de cafés especiales,” in *El desarrollo equitativo, competitivo y sostenible del sector agropecuario en Colombia*, Banco de La República, 201-245, C.G. Cano, A.M. Iregui, M.T. Ramírez, A.M. Tribín (Eds).
2. E.W. McLaughlin and M.I. Gómez. 2014. “Chapter 13: Food Distribution,” in *Food Systems & Public Health*, Neff, R. (ed.), John Wiley & Sons, Inc.
3. M.I. Gómez, M. Hand, R.P. King. 2014. “From Farms to Consumers: An Introduction to Supply Chains for Local Foods.” In *Comparing the Structure, Size, and Performance of Local and Mainstream Food Supply Chains*, King R.P., M. Hand and M.I. Gómez (eds.), University of Nebraska Press.

4. Gómez, M.I., E.W. McLaughlin and S. Hardesty. 2014. “Can Local Food Markets Expand?” In *Comparing the Structure, Size, and Performance of Local and Mainstream Food Supply Chains*, King R.P., M. Hand and M.I. Gómez (eds.), University of Nebraska Press.
5. Park, K., Gómez, M.I., G.F. Ortmann and J. Horwich. 2014. “Product Prices and Availability.” In *Comparing the Structure, Size, and Performance of Local and Mainstream Food Supply Chains*, King R.P., M. Hand and M.I. Gómez (eds.), University of Nebraska Press.
6. Gómez, M.I., McLaughlin, E.W., Park, K. 2014. “Case Studies on Local Food Supply Chains: Apple Case Studies in the Syracuse, New York MSA.” In *Comparing the Structure, Size, and Performance of Local and Mainstream Food Supply Chains*, King R.P., M. Hand and M.I. Gómez (eds.), University of Nebraska Press.
7. Arango, L.E., Ardila L.K., and Gómez, M.I. “Efecto del cambio del salario mínimo en el precio de las comidas fuera del hogar en Colombia” 2013. In *Formación de precios y salarios en Colombia*, Enrique López y María T. Ramírez (eds.), Banco de la República.
8. Gómez, M.I., C.F. Nicholson and P. E. McNamara. 2009. “Changing Food Supply, Demand, and Marketing Issues: What Affects Price and Affordability?” in *Adequate Food for All: Culture, Science and Technology of Food in the 21st Century*, Pond W.G, B.L. Nichols and D.L. Brown, editors, Taylor & Francis Group, LLC.

#### **PUBLICATIONS – PEER REVIEWED TECHNICAL REPORTS**

1. Miguel Gómez, Benjamin Mueller, and Mary Kate Wheeler. 2016. “Private Sector Extension Activities targeting Small Farmers in Developing Countries” United States Agency for International Development (USAID) project *Modernizing Extension and Advisory Services* (MEAS).
2. Mueller, B.C., M.I. Gómez and K.D. Ricketts, 2013. “An Evaluation of Extension Services of the Colombian Coffee Growers Federation.” Prepared for the Project Modernizing Extension and Advisory Services Project (MEAS), U.S. Agency for International Development.
3. Gómez, M.I. and K. Ricketts, 2012. “Food Value Chain Transformations in Developing Countries: and Nutrition.” Background Paper for the *2013 State of Food and Agriculture Report*, U.N. Food and Agriculture Organization.
4. Gómez, M.I., M. Rizwan, and K. Ricketts. 2012. “Origins, Creation, and Evolution of the Fruit & Vegetable Dispute Resolution Corporation.” Agricultural Marketing Service, U.S. Department of Agriculture.
5. King, R.P., Hand, M.S., DiGiacomo, G., Clancy, K. Gómez, M.I., Hardesty, S.D., Lev, L., McLaughlin, E.W., 2010. *Comparing the Structure, Size, and Performance of Local and Mainstream Food Supply Chains*, U.S Department of Agriculture, ERR No. 99.
6. Gómez, M.I., D.M. Sierra and D. Rodriguez. 2003. “Case Study: The Poultry Industry in Colombia.” In *Food Safety in Food Security and Food Trade*, edited by Laurian Unnevehr, 2020 Focus 10, Brief 14, International Food Policy Research Institute.

7. Gómez, M.I. 2000. “Cooperación Internacional en la Investigación Agropecuaria.” *Economía Colombiana y Coyuntura Política*, Issue number 278, June.

## RESEARCH GRANTS

### As Principal Investigator

1. *Fair Trade USA*. “Coffee Cost Studies in Latin America”. 2/16/2015 – 12/31/2016 (\$8,000)
2. *Atkinson Center for a Sustainable Future, Academic Venture Fund*, “Production Costs of Coffee production in Latin America.” 8/15/2016 – 12/31/2017 (\$127,427)
3. *Cornell Institute for Social Sciences*. “Developing a Longitudinal Database of Smallholder Coffee Growers to Assess Impacts of Participation in Specialty Markets.” 11/1/2015 – 12/31/2016 (\$7,400)
4. *Fair Trade USA*. “Coffee Cost Studies in Latin America”. 2/15/2015 – 12/31/2016 (\$25,000)
5. *USDA AFRI Program*. “Online Retailing and Local Food: How Farmers can Capitalize.” 1/1/2016 – 12/31/17 (\$482,831 total; \$59,985 Dyson)
6. *USDA AFRI Program*, “Overcoming Supply Chain Barriers to Expanding Northeast Ruminant Meat Production.” 1/1/2016 – 12/31/18 (\$499,000 total; \$177,628 Dyson)
7. *U.S. Department of Agriculture* “Price regulation of farm milk” (with Andrew Novakovic) 10/01/2014 – 9/30/2016 (\$150,000)
8. *US Agency for International Development-Modernizing Extension and Advisory Systems (MEAS)(Subcontract with University of Illinois)*, Assessing Private-Led Extension Initiatives in Developing Countries, 1/1/2014 – 9/14/2015, (\$47,000)
9. *New York State Integrated Pest Management Program 2013-2016*, “Economics of the Spotted Wing Drosophila in Fruit”, 10/01/2013-09/30/2016, (\$15,000 Dyson School)
10. *USDA Hatch*, “Cost of Establishment and Production of Wine Grapes In New York.” 10/1/2013 – 9/30/2016, (\$69,000).
11. *Atkinson Center for a Sustainable Future, Academic Venture Fund*, “Sustainability Impacts of Participation in the Relationship Coffee Model on Smallholder Farmers.” 8/15/2013 – 8/14/2014, (\$52,118).
12. *Cornell Institute for Social Sciences*. “Welfare Impacts of Participation in the Relationship Coffee Model among Colombian Smallholder Growers.” 1/1/2013 - 12/30/2013, (\$7,400).
13. *US Agency for International Development-Modernizing Extension and Advisory Systems (MEAS)(Subcontract with University of Illinois)*, “Modernizing Extension and Advisory Services Project – National Coffee Growers Federation,” 12/1/2012 – 9/14/2013, (\$28,028)
14. *The Cooperative Extension Association of Wayne County*. “Quantitative and Qualitative Measures



- of Fruit and Vegetable Production in the Genesee Valley,” 1/15/2012 – 8/14/2012, (\$49,000)
15. *NIFA/USDA Agriculture and Food Research Initiative*, “Rural Entrepreneurship in the Wine Industry: Identifying Success Factors among Start-Up Wineries in Emerging Cool Climate Regions”, 9/1/2011 – 8/31/2015 (Multistate, Total:\$498,462; to Cornell: \$123,944) (Cornell PI: Gómez)
  16. *USDA Agriculture and Food Research Initiative, Global Food Security Program*, “Enhancing Food Security of Underserved Populations in the Northeast through Sustainable Regional Food Systems”, 2/15/2011 – 2/14/2016 (Multistate, Total:\$4,980,000; to Cornell: \$667,294) (Cornell PI: Gómez)
  17. *USDA Foreign Agricultural Service (subcontract with Catholic Relief Services, Guatemala)* “USDA Local and Regional Procurement Pilot Project Evaluation in Guatemala.” 12/1/2010 – 9/30/2011 (\$64,804)
  18. *Atkinson Center for a Sustainable Future, AVF*, “Developing a Soil-Based, Sustainable Specialty Crop Greenhouse Industry in the Northeast”, 8/15/2011 – 8/14/2012 (\$39,003)
  19. *New York Agricultural Growers, LLC*, “A Marketing Plan for NYS Apple Varieties” (gift for undergraduate internship) 5/15/2011 – 12/15/2011 (\$4,100, as a gift)
  20. *Charles H. Dyson School Grant Program*, “Beyond Fair Trade: Exploring the Viability of a Sustainable Trade (ST) Certification System among Mexican Avocado Smallholders” 1/1/2011 – 2/31/2012 (\$11,400)
  21. *North Central Regional Center for Rural Development*, “Challenges Facing Small and Medium Sized Entrepreneurs in Emerging Cool Climate Wine Regions,” 9/1/2010 – 5/31/2011 (Multistate, \$20,000 total; \$6,400 to Cornell)
  22. *Agricultural Marketing Service, U.S. Department of Agriculture*, “Evaluating the Fruit and Vegetable Dispute Resolution Corporation” 1/1/2010 – 12/31/2011 (\$96,165)
  23. *New York Wine & Grape Foundation*, “Customer Satisfaction and Tasting Room Performance in New York State Wineries,” 6/1/09 – 5/31/10 (\$9,276)
  24. *New York Farm Viability Institute*, “Evaluation and Future Directions for NYFVI-funded Marketing Projects on Specialty Crops (fruits, Vegetables & Ornamentals): 2006–Present.” 11/1/2009 – 10/31/2011 (\$128,648)
  25. *Cornell Center for a Sustainable Future*, “Sustainability of Food Systems,” 9/1/2009 – 8/30/2011 (\$195,005)
  26. *Hatch Smith-Lever, U.S. Department of Agriculture*, “Enhancing Market Access and Profits for New York Horticultural Industries through Local Supply Chains,” 10/1/2009 – 9/30/2012 (\$106,500)
  27. *Cornell Center for a Sustainable Future and Cornell International Institute for Food, Agriculture*

and Development, “Workshop: Exploring linkages between sustainability of smallholder food value chains and poverty alleviation in low income countries,” 1/1/2010 – 6/30/2010 (\$26,000)

28. *Cornell Cooperative Extension Internship Program*, “Finger Lakes Grape Demand Survey” 5/15/2009 – 8/15/2009 (\$4,000)
29. *William and Flora Hewlett International Research Travel Grant*. “Exploratory Study on Food Marketing to the Base of the Pyramid,” Bogotá, Colombia, 2008 (\$3,000).
30. *Soybean Disease and Biotechnology Center*, “Economic Impacts of Soybean Rust on the US Soybean Sector” (With Hayri Onal) 2007-2009 (\$96,000).
31. *Illinois Farm Bureau and the Office of Future and Options Research, University of Illinois, (PI)*, “Evaluation of the hedging performance of the Chicago Mercantile Exchange Lean Hog futures contract.” 2007-2008 (\$18,000)
32. *Global Resource Action Center for the Environment*. Economic impacts of large hog farms in Illinois. 2001 (\$13,000)
33. *Illinois Council for Food and Agriculture Research*, “Impacts of changing structures of the agricultural sector in Illinois,” 2000 (\$13,000)
34. *Illinois Council for Food and Agriculture Research*, 1999 (\$17,000)
35. *Tinker Foundation Summer Fellowship for Latin America*, “Plan dissertation on the impact of international research networks in developing countries,” 1997 (\$3,000)

#### As Co-Principal Investigator

1. *USDA Economic Research Service Cooperative Agreement*. “Exploring Grocery Retailer Food Safety Standards for Fresh Fruit and Vegetable Suppliers.” 8/15/2016 – 5/31/2017 (\$25,000)
2. *Atkinson Center for a Sustainable Future, Academic Venture Fund*, “Managing for long term sustainability of seafood production from bottomtendered wild capture fisheries: evaluating tradeoffs between spatial closures versus gear modification.” 9/1/2016 – 8/31/2018 (\$122,100 total; \$20,000 Dyson)
3. *2016 ESD Craft Beverage Grant*. “Drivers of Consumer Satisfaction in Brewery Tasting Rooms.” 6/1/2016 – 12/31/2016 (\$40,914 total)
4. *New York Farm Viability Institute*. Integrated Management of Mealybugs and Leafroll Disease in Vineyards.” 6/1/2016 – 5/31/2017 (\$112,149 total; \$20,000 Dyson)
5. *Atkinson Center for a Sustainable Future, Academic Venture Fund*, “Market-based instruments and incentives for sustainability and conservation in rural working landscapes in Latin America.” 9/1/2016 – 12/31/2017 (\$150,000 total; \$20,000 Dyson)

6. USDA, NIFA Specialty Crop Research Initiative, “Title: Developing an Eastern broccoli industry Phase II.” 9/1/2016 - 8/31/2018 (\$2,019,000 total; \$300,000 Dyson)
7. *NYS Department of Agriculture & Markets*. “Comparing the Corn-Soybean-Wheat/Red Clover Rotation under Conventional and Organic Cropping Systems in New York Phase II.” 01/06/2016 – 12/31/2017, (\$267,4800 total; \$54,000 Dyson)
8. *The Nature Conservancy*. “Adoption of Agroecological Farming Practices in Specialty Crops: Incentives, Barriers, and Outcomes.” 04/01/2016 – 03/31/2017 (\$150,000 total; \$20,000 Dyson).
9. *USDA Specialty Crop Research Initiative Block Grant*. “Business Tools to Stimulated Growth of New York State’s Year-Round Greenhouse Vegetable Industry” 11/1/2015 – 12/31/2016 (\$117,660 total; \$ 65,000 Dyson).
10. *USDA, National Clean Plan Network*. Economic Benefits of the National Clean Plant Network. 8/15/2014 – 8/14/2015 (\$350,000 total; \$82,159 Dyson).
11. *NYS Department of Agriculture & Markets*. “Comparing the Corn-Soybean-Wheat/Red Clover Rotation under Conventional and Organic Cropping Systems in New York” 01/06/2015 – 12/31/2016, (\$150,000 total; \$48,111 Dyson)
12. *USDA, NIFA Specialty Crop Research Initiative*, “Developing and implementing sustainable strategies to manage spotted wing drosophila in United States fruit crops,” 10/01/2015 – 12/32/2019 (\$762,684 total; \$358,115 Dyson)
13. *USDA, National Clean Plan Network*, “Optimal control of red blotch disease in wine grapevines,” 8/15/2014 – 8/14/2015, (\$252,000 total; \$53, 688 Dyson).
14. *Cornell Institute for Social Sciences*. “Cooperative Membership and Preference Alteration: A Field Experiment on Trust, Time and Risk amongst Coffee Farmers in Colombia,” 8/15/2014 – 8/14/2015 (\$12,000).
15. *NYS Department of Agriculture and Markets, Specialty Crops Block Grant*. “Optimal control of red blotch disease in NYS wine grapevines,” 10/1/2014 – 3/1/2017, (\$99,932 total; \$25,500 Dyson)
16. *New York Farm Viability Institute*, “Increasing the Competitiveness of the NY Grape Nursery Industry,” 12/01/2012 – 11/28/2014, (\$50,000 Total; \$15,115 Dyson School).
17. *NYS Department of Agriculture and Markets, Specialty Crops Block Grant*. “Continuing Evaluation of Grape and Wine Production Practices in Support of the Emerging Cold-Climate 'Northern Grapes' Industry in New York,” 01/01/2014 – 12/3/2014, (\$76,387 Total; \$5,000 Dyson School).
18. *USDA, National Clean Plan Network*, “Developing a Regional Eastern NCPN-Grape Center,” 9/25/2012 – 9/24/2013, (\$349,574 Total; \$41,578 Dyson School)
19. *Gates Foundation*, “Oil Prices and African Food Security,” 6/30/2012 – 6/29/2013, (\$192,102)
20. *Atkinson Center for a Sustainable Future, AVF*, “Improving the Sustainable Production of Staple Leafy Green Vegetable Crops in Sub-Saharan Africa,” 8/15/2012 – 8/14/2013 (\$77,280)

21. *NIFA/USDA, Specialty Crop Research Initiative*, “Northern grapes: Integrating viticulture, winemaking, and marketing of new cold hardy cultivars supporting new and growing rural wineries”, 9/1/2011 – 8/31/2013 (\$2,511,333 total; \$93,787 Dyson School)
22. *USDA Specialty Crops Research Initiative*, “Developing an Eastern Broccoli Industry.” 9/1/2010 – 8/30/2015 (Multistate, \$3,176,000 total; \$1,480,341 to Cornell)
23. *Atkinson Center for a Sustainable Future, AVF*, “Sustainable pest management and yield increase strategies through ecological, genetic, and economic analysis” 8/15/2011 – 8/14/2012 (\$107,246 total; \$37,000 Dyson School)
24. *USDA Foreign Agricultural Service (subcontract with Catholic Relief Services)*. “Global Framework, USDA Local and Regional Procurement Pilot Project” 10/1/2011 – 9/30/2011 (\$75,000)
25. *Northeast Center for Risk Management Education*, “Reducing new farmer financial risk through training in crop cost analysis”, 7/1/2011 – 6/30/2012 (\$30,270 Total; \$3,102 Dyson School)
26. *2010 Specialty Crop Block Grant Program, New York State Department of Agriculture & Markets*, “Integrated management strategy of Leafroll disease” 1/1/2011 – 12/31/2011 (\$53,494)
27. *Viticulture Consortium-East*, “Examining the economic impact of Leafroll disease in the NYS wine sector through the use of crop budgets” 10/1/2009 – 9/30/2010 (\$18,000)
28. *USDA, Specialty Crops Research Initiative, Research Planning Grant*, “Development of East Coast Broccoli Production and Processing,” 7/01/2009 – 6/30/2010 (\$50,000)
29. *USDA, Specialty Crops Research Initiative, Research-Extension Planning Grant*, “Addressing research and extension needs of the emerging cold-climate wine industry in the Northeast and Upper Midwest” 7/01/2009 – 6/30/2010 (\$47,000)
30. *USDA, Specialty Crops Research Initiative*, “A Public--Private Partnership to Promote IPM Implementation in Northern New England Greenhouse Ornamentals” 2008-2009 (\$100,000).
31. *Economics Research Service, U.S Department of Agriculture* “Local Food Systems Study” (With Edward McLaughlin) 2008-2010 (\$85,000)
32. *USDA Food and Nutrition Assistance Programs, Economic Research Service, U.S. Department of Agriculture*. With Christine K. Ranney. Title: “Food Security. Food Stamp Program Participation and the Health of the Elderly.” 2004 (\$80,000).

## **THESES COMMITTEES**

### Chair of Special Committee PhD

Current:

1. Juan Hernandez-Aguilera. Title: Smallholder Coffee Growers: Welfare implications of participating in specialty coffee supply chains.
2. Xiaoli Fan. Title: Essays on the economics of east coast broccoli

Completed:

1. Jie Li, 2016. Title: Essays on Wine Economics
2. Shadi Atallah, 2014. Title: Essays on the Economics of Specialty Crops.
3. Jun Lee, 2012. Title: Three Essays On The Economics Of Vertical And Spatial Relationships In Specialty Crop Supply Chains: CO2 Emission Policies, Price Transmission And Market Power

Chair of Special Committee MS

Current:

1. Irin Nishi (MS, Dyson School); 8/2015 - 6/2017
2. Jason Troendle (MS, Dyson School); 8/2015 - 6/2017

Completed:

1. Sam Kannan (MS, Dyson School); 8/2015 - 6/2016
2. Philip Coles (MS, Dyson School); 1/2014 – 5/2015
3. Dourong Yeh (MS, Dyson School); A transshipment model for Cabbage in the Northeast: Impacts of increased localization
4. Yijia Tang (MS, Dyson School); Do Price Premiums Exist for Local Products in Tompkins County?
5. Marina Predic (MS, Euro Master Enology & Viticulture); Impacts of objective and subjective descriptors in tasting sheets on consumer purchasing decisions.
6. Emilia Arana (MS, Mediterranean Institute of Agronomic Studies); Factors that Influence Performance of Agricultural Cooperatives in Guatemala.
7. Erin Kelley (MS, Dyson School), 2013; Grower behavior and the adoption of IPM practices among potato growers in the Colombian Andean region.
8. Arnold Xavier (MS, Dyson School), 2011; Impact of Policy Changes on Price Transmission in Cocoa Supply Chains
9. Jie Li (MS, Dyson School), 2011; Factors affecting adoption of IPM practices in the Northeast Greenhouse Industries
10. Maleeha Rizwan, (MS, Applied Economics & Management) 2010; Impact Evaluation of the Fruit and Vegetable Dispute Resolution Corporation
11. Annemarie Morse (MS, Enology); “Customer Satisfaction and Tasting Room Performance in Long Island Wineries” 2010.
12. Laoura M. Maratou (MS, Applied Economics & Management), 2005; Bargaining Power Impact on Off-Invoice Trade Promotions in U.S. Grocery Retailing.

Chair of MPS Special Project

Current:

1. Jack Pringle (MPS, ID); 8/2013 – 5/2017
2. Rebecca Parkinson (MPS, IARD); 8/2016 – 6/2017
3. Jenny Lee (MPS, IARD); 8/2016 – 6/2017

Completed:

1. José García (MPS, IARD); 8/2015 - 6/2016
2. Gustavo Cerna (MPS, Dyson School); 8/2015 - 6/2016
3. Colleen Anunu (MPS, ID); 8/2013 -5/2015
4. Hernando Grueso (MS, CIPA); 8/2014 - 6/2016
5. David Klein (MPS, ID); 8/2014 - 6/2015
6. Aditya Shrinivas (MPS, CIPA), 2012
7. Carolina Gómez (MPS, ID), 2012;

Member of Special Committee (PhD, MS and MPS)

Current:

1. Rachel Saputo, (MS, Dyson); 8/2015 – 6/2017)
2. Sarah Murphy (PhD, Food Science); 8/2016 – 6/2019
3. Faisal M. M. Alkhaman Alkaabneh (PhD, School of Engineering); 8/2015 – 5/2018
4. Kiera Crowley (MS, Crop & Soil Science); 8/2015 – 6/2017
5. Sara Wagner (MS, Food Science); 8/2015 – 6/2017
6. Sarah Ruark (MS, Crop and Soil Science); 8/2015 – 5/2017
7. Oleg Firsin (PhD, Dyson School); 8/2014 – 5/2016
8. Lauren Snyder (PhD, Ecology & Evolutionary Biology); 8/2013 – 5/2016
9. Nelson Javier Tovar (PhD, Industrial Engineering, University of Los Andes; 8/2015 – 5/2018
10. Vidya Vemireddy (PhD, Dyson School); 8/2015 – 5/2018
11. Marcela Patiño (MS, Food Science); 8/2014 - 6/2016.

Completed:

1. Mary Kate Wheeler (MS, Dyson School); 8/2014 - 6/2016
2. Fatma Rakik (MS, SIP); 8/2015 – 5/2017)
3. Xi He (PhD, CEE, Engineering); 1/2014 – 6/2015
4. Pimbuca Rusmevichientong (PhD, Dyson School); 1/2013 – 5/2015
5. Gemara Gifford (MS, Natural Resources); 8/2013 – 5/2015
6. Jillian Jastrzemski (PhD, Food Science); 8/2013 – 5/2016
7. Miguel Marini (MPS, BEE); 8/2013 -5/2015
8. Shun Chonabayasi (PhD, Natural Resources); 8/2013 – 5/2015
9. Jinzhou Li (PhD, Food Science); 8/2012 – 5-2016
10. Ran Yin (PhD, Food Science); 8/2012 – 5-2016
11. Judy Lee, 2014 (MS, Horticulture); Oscar Acosta, 2014 (PhD, Food Science);
12. Becca Jablonski, 2014 (PhD, City & Regional Planning);
13. Claudia Pazlopez 2014 (MS, Food Science);
14. Haley Rowland 2014 (MS, Dyson School)
15. David Spector 2014 (MPS, Food Science)
16. Joanna Upton (PhD, Dyson School), 2013;
17. Polyxeni Filios (MS, Horticulture), 2013;
18. Leslie Verteramo (PhD, Dyson School), 2013;
19. Aurelie Harou (PhD, Dyson School), 2013;
20. Javier Perez-Burgos (PhD, City & Regional Planning), 2013
21. Luciana Ferreira (PhD, Food Science), 2012;
22. Jaesung Cho (PhD, Applied Economics & Management) 2012
23. Bobby Smith (MS, Dyson School), 2013
24. Lauren Thomas (MS, Food Science), 2013;

25. Katie Ricketts (MS, Dyson School), 2012;
26. Restituto Tocme (MS, Food Science), 2012;
27. Celine Coquard (MS, Food Science), 2012;
28. Maywadee Chinavanichkit (MPS, Food Science), 2012.
29. CaSandra Carter (MS, Horticulture) 2010
30. Filipe K. Pereira, (MS, Agricultural & Consumer Economics), 2008

## HONORS AND AWARDS

1. 2016. *Wine Market Council Scholarship* for CALS Dyson Student Jie Li, Chair of Committee.
2. 2015. Highly Commended Paper Award “The Effect of Tasting Sheet Sensory Descriptors on Tasting Room Sales” published in *International Journal of Wine Business Research*.
3. 2014. College of Agriculture and Life Sciences, *Rising Star Faculty Award 2014*.
4. 2014. Faculty Advisor, Outstanding MS Thesis Award, *Northeast Agricultural Economics Association* (student: Erin Kelley).
5. 2013. Member of special committee of MS Thesis awarded first place in the *Northeast Agricultural and Resource Economic Association* and *Agricultural and Applied Economics Association, 2013 MS Thesis Awards* (Katie Ricketts).
6. 2012-2014. Named the *Ruth and William Morgan Assistant Professor* in Applied Economics and Management.
7. 2012. PhD Dissertation Advisor to Shadi Atallah, who was awarded the prestigious *Land Grant Graduate Fellowship* from the College of Agriculture and Life Sciences, 2012-2014.
8. 2011. Chair of special committee of MS Thesis nominated for the *Northeast Agricultural and Resource Economic Association* and *Agricultural and Applied Economics Association 2012 MS Thesis Awards* (Maleeha Rizwan).
9. 2011. Co-author, *Graduate Student Paper Warren Award*, second place (with Jun Lee, PhD student)
10. 2010-present. Fellow, *Cornell Center for a Sustainable Future*.
11. 2010 to present. Adjunct Faculty, *Business School*, Universidad de Los Andes, Bogota, Colombia.
12. 2008 - Best Paper Award 2007, “Guest Satisfaction and Restaurant Performance” Sachin Gupta, Edward McLaughlin, and Miguel I. Gómez, *Cornell Hospitality Quarterly* 2007 48:284-298.
13. 2008 – Included in the *List of Teachers Ranked as Excellent*, for ACE-430 Food Marketing, University of Illinois.
14. 2006 – Present. Editorial Committee, *Ensayos sobre Política Económica*, Refereed journal of the Banco de la República (Colombian Central Bank)
15. 2005-2006. Reviewer for the Levy & Weitz/Retailing SIG dissertation competition.
16. 2001. Advisor to the group awarded the first prize in the *SoyLutions 2001* soybean utilization contest sponsored by the Illinois Soybean Association (ISA) and Illinois Soybean Check-off Board (ISCB). Product: *The Taco-Shell*.
17. 1999. Distinguished PhD Dissertation award. Department of Agricultural and Consumer Economics, University of Illinois at Urbana-Champaign
18. Member of the *Gamma Sigma Delta Honor Society of Agriculture*.

## SERVICE

### Professional

1. 2016. Member, International Scientific Committee, *153 EAAE Seminar Gaeta (Italy) June 9-10, 2016 New dimensions of market power and bargaining in the agri-food sector: Organisations, policies and models.*
2. 2016. Evaluator, Promotion & Tenure of A. Bonnano (Colorado State University).
3. 2016. Evaluator, *Best Paper Award*, *Agribusiness: An International Journal*.
4. 2015. Member Review Panel, *Innovative Metrics and Methods for Agriculture and Nutrition Actions (IMMANA) Grant Program*.
5. 2015. Ad hoc reviewer for the *Methyl Bromide Transitions (MBT) grant program, USDA*.
6. 2014. Member of Review Panel, U.S. Department of Agriculture, *Served as a panelist on the Agricultural Economics and Rural Communities: Markets and Trade/A1641 panel, 2014*
7. 2014-present. Member Committee *AAEA-Latin American Section Outstanding Selected Research Paper and Poster Awards*.
8. 2013. Guest co-editor, Special Section in *Food Policy*, Agriculture and Food System Policies and their Impacts on Nutritional Outcomes.
9. 2012. Guest co-editor, Special Issue in *World Development*, On the Choice and Impacts of Innovative International Food Assistance Instruments.
10. Member, Editorial Boards
  - a. 2012-present, *Agribusiness: an International Journal*
  - b. 2009-present, *Ensayos sobre Política Económica* (Colombia)
  - c. 2012-present, *Revista ITEA* (España)
11. Review panels for competitive grants
  - a. 2012. *Academic Venture Fund, Atkinson center for a Sustainable Future.*
  - b. 2012. Reviewer, grant competition *Research Council of KU Leuven, Belgium*
  - c. 2009. *USDA National Research Initiative.*
  - d. 2008. *Higher Education for Development – US Agency for International Development, Partnerships for Strengthening Agribusiness Education in Haiti.*
12. 2008-2012. Awards committee, *Northeast Agricultural and Resource Economics Association*
13. 2008-present. Reviewer, Selected Papers for the *AAEA 2011 Annual Meeting*
14. 2008-2009. Webinar Committee, *Agribusiness Economics and Management Section of the Agricultural & Applied Economics Association*
15. 2008, 2010. Advisor to the Pack-Family scholars attending the *PMA Show in October/2009*
16. 2004-2006. Reviewer for the *Levy & Weitz/Retailing SIG dissertation competition (2005-2006)*

#### Cornell University

1. Chair, *Faculty Advisory Board*, Atkinson Center for a Sustainable Future, 2016-today.
2. Presenter, *New Faculty Orientation Program*, August, 2016.
3. 2015. Reviewer, *President's Council of Cornell Women 2015 Affinito-Stewart Faculty Grant Program*
4. 2012-present. Member At-large of the Faculty Senate
5. 2009-2014. Book Reading Project Discussion Facilitator
6. 2008-present. Faculty Advisor, *Cornell Colombian Graduate Students Association*
7. 2013-present. Member of Review Panel, *2014 ACSF Academic Venture Fund Grant Program.*
8. 2014-present. Member of Review Panel, *2014 ACSF Postdoctoral Program on Sustainability.*
9. 2014-2015. Member, *ACSF Faculty Advisory Board.*

#### SC Johnson College of Business

1. 2016. SC Johnson College of Business *PhD Project* to recruit underrepresented minorities, Chicago, November 2016.



College of Agriculture and Life Sciences

1. 2016-present. Alternate Public Member of the Board, *Cherry Industry Marketing Order Board*
2. 2014-present. Member, Nolan Reviewer, *Hatch, McIntire Stennis or Animal Health Proposal Evaluation*, Cornell Agricultural Experiment Station.
3. 2015. Contributor, *to Regional Economic Development Council of the Southern Tier Southern Tier Food and Agriculture Initiative Proposal*
4. 2014-2015. Member, *Viticulture and Enology Curriculum Committee*.
5. 2014. Faculty Advisor, *CCE Undergraduate Internship Program*.
6. 2013. Member, Search Committee for the New Director of the Dyson School.
7. 2012. Member of the Search Committee for two positions in *Cornell Cooperative Extension System*
8. 2010-present. Member of the *Cornell University Applied Research and Extension Program Council*
9. 2010-2014. Member, *NYS Local Food Systems Advisory Panel*

Dyson School of Applied Economics and Management

1. 2016. Member, *Third year P&T review committee*, A. Ortiz Bobea.
2. 2016. Job Recruitment Interviews, AAEA Conference, Chicago.
3. 2016. Evaluator, E. Mabaya promotion to Sr. Research Associate.
4. 2014-present. Project leader – SMART Group, *Evaluating Strategies to Improve Coffee Quality in Cauca Colombia*
5. 2015. Member, *Nolan Professorship Search Committee*.
6. 2015-present. Member, *Undergraduate Research Committee*.
7. 2015. Member, *P&T Committee*.
8. 2015. Member, *Strategic Plan Task Force*.
9. 2008-2014. Awards Committee, Department of Applied Economics and Management, Cornell University
10. 2014-present. Member, *Graduate Program Petition and Theory Competency*
11. 2013-present. Member, *Dyson School Graduate Program Review Committee*.
12. 2014-present. Faculty advisor of six undergraduate students.
13. 2014-present. Member, *Undergraduate Research Committee*.
14. 2009-present. Member, *Outlook Planning Committee*.
15. 2012. Member, Search Committee for Agribusiness and Farm Management Position
16. 2011-2013. Coordinator, *Arthur Thomas Memorial Internship*
17. 2011-2012. Scribe, Dyson Faculty Meetings

**AD-HOC ACADEMIC REVIEWER** (\* Indicates multiple ad-hoc reviews)

- *American Journal of Agricultural Economics\**
- *Review of Agricultural Economics*
- *Agricultural Economics\**
- *Journal of Agricultural & Applied Economics*
- *Journal of Agribusiness*
- *Food Policy\**
- *Journal of International Trade and Development*
- *International Food and Agribusiness Management Review\**
- *Academia Revista Latinoamericana de Administración*
- *Agricultural and Resource Economics Review\**
- *Cornell Hotel and Restaurant Administration Quarterly\**
- *Agribusiness: An International Journal\* Environment and Planning C: Government and Policy*
- *Horticultural Technology*
- *Australian Journal of Grape and Wine Research*
- *Service Business*

- *European Review of Agricultural Economics*
- *Nutrition Reviews*
- *Journal of Development Studies*
- *Agricultural Systems\**
- *Choices*
- *Agribusiness in Developing and Emerging Economies*
- *Global Food Security*

#### **AFFILIATIONS**

1. 2014-present. Member, Field of *Economics*
2. 2014-present. Member, Field of *Public Affairs*
3. 2011-present. Member, Graduate Field of *Latin American Studies*
4. 2011-present. Member, Graduate Field of *Systems Engineering*
5. 2011-present. Member, Graduate Field of *International Development*
6. Affiliate Faculty of the *Business School, Universidad de Los Andes*
7. Affiliate of the *Latin American Studies Program, Cornell University*
8. Affiliate of the *Food Industry Management Program, Charles H. Dyson School of Applied Economics and Management*

#### **ACADEMIC MEMBERSHIPS**

- *American Economic Association; American Marketing Association; American Agricultural Economics Association; Northeast Agricultural and Resource Economics Association.*

#### **EXECUTIVE EDUCATION**

1. 2011-present. United Fresh Produce Executive Development Program, Ithaca (2011-2014).
2. 2014. Cornell University – Universidad de Los Andes Latin American Food Executive Program, Bogotá, Colombia, November 8-11, 2004.
3. 2002-2004. Cochran Food Executive Program. Sponsored by the U.S. Department of Agriculture and held at Cornell University campus. Food executives from Latin America and East Europe.