



Alejandro Gómez, - Dirección de posicionamiento, Universidad de los Andes.

COURSE SYLLABUS PROPOSAL

RESPONSIBLE LEADERSHIP AND SUSTAINABLE BUSINESS PRACTICES

Stefan Groschl
ESSEC (France)

June 4 - June 14
(6:00 pm - 9:00 pm)

June 8
(9:00 am - 12:00 m)



DESCRIPTION

In this course students explore individual and organizational responsibilities, and the changes needed toward greater responsible and sustainable actions that address today's complex and pressing socio-economic and environmental challenges. As the title suggests, the course is separated into interrelated parts at an individual and organizational level. Students will be provided with a framework for greater self-reflection and self-awareness as a starting point for becoming responsible leaders. Students explore theoretical and practical aspects related to the organizational changes required to move from business as usual thinking to a business as unusual paradigm that fosters sustainable business practices and processes.



OBJECTIVES

Explore personal values, beliefs, and purpose
Understand core leadership and responsible leadership competencies
Identify the challenges and current organizational practices geared toward greater sustainability
Understand the role of key decision makers and business leaders in this transformative process towards organizational sustainability and responsibility
Explore and understand why and how organizations introduce and implement sustainable business practices and processes

METHODOLOGY

The course will strongly encourage students to prepare prior to class and to actively participate (individually and in pairs/groups) through presentations, class discussions and debates. Interactive teaching methods such as case studies, simulations, role plays, and exploratory exercises will be used throughout the sessions.

EVALUATION

Participants will be graded on their individual class participation (50%) and their group work/presentation (50%).

PRE-REQUISITES

N/A