

ANDRÉS GUERRERO

Assistant Professor | Strategy Area

Joined the School in year 2008

ACADEMIC BACKGROUND

2016 - 2021	Ph.D. in Organizational Behavior and Strategy. Tulane University, LA, United States.
2012 - 2015	Master in Management, Tulane University, LA, United States.
1995 - 1996	Joint Master in Environmental Economics and Natural Resources, Universidad de los Andes, Bogotá, Colombia and University of Maryland at College Park, MD, United States.
1991 - 1994	Economist, Universidad de los Andes, Bogotá, Colombia.

TEACHING EXPERIENCE

Courses Taught in Recent Years

Ph.D.

Graduate project

Graduate

Final graduate project

Environmental Finance

Financial models for projects

Undergraduate

Fundamentals of Management

Business Plan

Innovation and Entrepreneurship

Entrepreneurship Finance

Executive Education

Entrepreneurship

ACADEMIC ACTIVITIES

2022 – to date	Assistant Professor
2019 – 2022	Director Center for Entrepreneurship.
2020 – to date	Part-time faculty. School of Management, Universidad de los Andes.
2011- 2020	Instructor Professor, UASM.
2008	Tutor for E-Learning in Business Plan for Protected Areas, Washington State University.

2008 - 2011	Entrepreneurship Programs Coordinator, School of Management, Universidad de los Andes.
1999	Professor of Economics Instruments for Environment, Master in Sustainable Development in Marine Areas Universidad Javeriana, Universidad Jorge Tadeo Lozano. Cartagena, Colombia.
1998 - 1999	Professor of Introduction to Environmental Economics, Master in Environmental Economics and Natural Resources, Universidad de los Andes, Bogotá.
1998 - 1999	Professor of Environmental and International Trade, Environmental Management Specialization, Universidad de Manizales, Manizales, Colombia.
1997	Professor of Microeconomics, Faculty of Economics, Universidad Javeriana, Bogotá, Colombia.
1997 – 2000	Professor of Environmental Costs, Environmental Management Specialization, Universidad Pedagógica y Tecnológica de Colombia, Sogamoso, Colombia.

OTHER PROFESSIONAL ACTIVITIES

Consultancies

2021	Analysis of the Entrepreneurial Ecosystem for Cannabis Industry in Colombia. CIDER.
2016 - 2017	Sustainable productive landscapes: Design of an incentive system for conservation in the Amazonian piedmont. Fondo Patrimonio Natural, USAID.
2012 - 2013	Senior Consultant. Reform to the Colombian Attorney General. Colombian Attorney General.
2012	Senior Consultant. Strengthening of the support ecosystem for Small Companies in Colombia. PROPAIS.
2012	Comparative Analysis of Policies for Regional Competitive Cities (RCC) In Asia and Latin America 2011-2012, the Bogotá case. CAF.
2009 - 2012	Director. Design and implementation of an Entrepreneurship Ecosystem in the city of Bogotá. Development Secretary of Bogotá Mayor.
2008 - 2009	Senior Consultant. Design the financial component for Seaflower Marine Protected Area in San Andres Island. Interamerican Development Bank.
2008 - 2009	Senior Consultant. Design of a Land Trust for Colombia. Fundación Natura – The Nature Conservancy.
2000 - 2001	External Consultant. Design a Fund to Finance the Used Oil Managing in Colombia. Colombian Petroleum Organization.
2000 - 2001	External Consultant. Design and implementation of a Fund to Finance the Transfer of Clean Technologies to Small and Medium Industrial Enterprises; evaluated the economic instruments for the environment in Colombia and their applicability in Central America; designed a program for the implementation of economic instruments in El Salvador. Foundation for the promotion of eco-efficient small and medium enterprises – PROPEL - COSUDE (Swiss Cooperation Agency for Central America).

OTHER PROFESSIONAL EXPERIENCE

- 2007 - 2008 Vice Director, of Certification and National Coordinator of Biodiversity Conservation in Coffee Project Fundación Natura – Colombia, Rainforest Alliance.
- 2002 - 2006 Vice Director, of Financial Sustainability for the Colombian Unit of National Parks in the International Cooperation Program with the Dutch Government.
- 1996 - 2000 Advisor, Economic Analysis Group. Ministry of the Environment.
- 1995 - 1996 Research Economist, Economic and Finance Division. General Accounting Office.

PUBLICATIONS

Books

- 2014 Panorama del Ecosistema de Emprendimiento de Bogotá. Co-authors: Quiroga Marín, Raúl Fernando, Barrera, Maria Mercedes, et al., Bogotá: IMPACT-A, Corporación Ventures. 2014. 52 p.p.
- 2013 Guerrero, A. J., & Rodríguez, M. C. (2013). Bogotá Competitiva: ¿preparados para el futuro? (Ed. rev.). Available in: https://administracion.uniandes.edu.co/images/phocadownload/CEC/Bogota_competitiva_tablet.pdf
- 2012 Retos en la Implementación del Ecosistema de Emprendimiento de Bogotá. Uniandes – Secretaría de Desarrollo Económico.
- 2005 Implementación de la estrategia financiera para el sistema de parques nacionales de Colombia 2002-2005. Unidad de Parques Nacionales Naturales de Colombia. Bogotá, 2005.

Chapters in Books

- 2020 García J, Andonova V, Guerrero A. (2020) What unicorns say about emerging markets and the respective entrepreneurial ecosystems: Three cases from Latin America . Emerging Market Multinational Report (ISBN 978-1-7328042-2-7) pp. 155-163. Cornell University.
- 2020 Guerrero, A. & Servantie, V. Entrepreneurial ecosystems as a mechanism to foster economic formality in emerging economies: The case of Bogotá. Chapter in Book “Entrepreneurial Ecosystems Meet Innovation Systems: Synergies, Policy Lessons and Overlooked Dimensions”. New Horizons in Regional Science Series. Edward Elgar Publishing.
- 2018 Inversiones de impacto: el caso de New Ventures Colombia. In: Gerencia y Gobernanza para el Desarrollo Sostenible. Uniandes, 2018.
- 2016 Impact Investing Landscape in Latin-America. Colombia Chapter. Aspen Network Development Entrepreneurs - ANDE. Washington, D.C. September, 2016.
- 2009 Manual para la creación de áreas protegidas públicas regionales, departamentales y municipales en Colombia. The Nature Conservancy Colombia. Bogotá, June 2009.
- 2007 Servicios de ecosistemas en America Latina: lecciones aprendidas en agua, bosques y ecoturismo. The Nature Conservancy –TNC, USAID, Alex C. Walker Foundation. July, 2007.

- 2007 Tourism, protected areas and communities: case studies and lessons learned from the parks in peril program, 2002-2007. The Nature Conservancy –TNC, USAID, Alex C. Walker Foundation. July, 2007.
- 2003 Economic Valuation of the Flora and Fauna Iguaque Sanctuary Recreational Services. In Introduction to the environmental valuation and case studies. Universidad de los Andes, Colombia. 2003.

Memories

- 1996 Is it Right the Economic Valuation in Protected Areas? The Iguaque Case. Memories of the First Latin-American Congress of National Parks and Protected Areas, 1996.

OTHER ACADEMIC PUBLICATIONS

- 2017 Recomendaciones para el diseño e implementación de incentivos para la conservación en paisajes agrícolas. Vélez, M.A., Rueda, X., Moros, L., Guerrero, A., Link, A. Políticas Públicas #48. Foro Nacional Ambiental, FESCOL. August 2017.
- 2016 Paisajes productivos sostenibles: Diseño de un sistema de incentivos para la conservación en el piedemonte Amazónico - Colombia. Vélez M, Rueda X, Moros L, Guerrero A, Link A.
- 2001 Economic Instruments for Environmental Management in Central America. PROPEL, Bogotá. 2001.
- 1998 Financial Strategy for the Strategic Plan for the Restoration and Establishment of Native Forests. Ministry of Environment, Colombia. 1998.