

CARLOS HERNÁNDEZ

Assistant Professor | Management Area

Joined the School in 2016

ACADEMIC BACKGROUND

2016	Ph.D. in Economics, University of California at Los Angeles. Los Angeles, CA, United States.
2008	M.A. in Economics, Universidad de los Andes. Bogotá, Colombia.
2006	B.A. in Economics, Universidad de los Andes. Bogotá, Colombia.

TEACHING EXPERIENCE

Courses Taught in Recent Years

Undergraduate

Colombian Business History
Statistics

Graduate

Industrial Economics (PhD)
Transportation Management (MA)

ACADEMIC ACTIVITIES

2016 – to date	Assistant Professor. Universidad de los Andes, School of Management. Bogotá, Colombia.
2012 - 2014	Research Assistant. University of California at Los Angeles, Luskin School of Public Affairs. Los Angeles, CA, United States.
2008 - 2010	Instructor. Universidad de los Andes, School of Economics. Bogotá, Colombia.
2007 - 2008	Consultant on fiscal policy, macroeconomic forecasts and econometrics. Colombian Ministry of Finance, Macroeconomic Policy Unit. Bogotá, Colombia.
2006 - 2007	Research Assistant. University of Adelaide. School of Economics. Australia.
2005 - 2006	Research Assistant. United States Agency for International Development. Colombia.

RESEARCH

- Economic and Business History
- Industrial Organization
- Applied Microeconomics

OTHER PROFESSIONAL ACTIVITIES

Consultancies

2022	Trucks, 2022 World Bank
2021 – 2022	Giro Zero - Steering the Colombian Road Freight Sector Towards a Zero Emissions Strategy, 2021-2022 UK PACT
2020	Waits and Delays in Trucking: Trade Costs, Trade-offs and Policy, 2020 CAF - Development Bank of Latin America
2019	Willingness to Pay for Visibility Technology in Road Freight Transport, 2019 Inter-American Development Bank

Referee Service

Journal of Economic History, Business History, Transportation Research Record, Revista de la Historia de la Economía y de la Empresa, Academia Revista de Administración

PUBLICATIONS

Articles in Academic Journals

2018	Hernandez C. (2018) Dissertation Summary: Technology Adoption and Product Diversification in the Brewing Industry over the Nineteenth and Twentieth Centuries. <i>Journal of Economic History</i> (ISSN 0022-0507) 78 (2), pp. 583-586.
2011	Risk, Concentration and Market Power in the Banking Industry: Evidence from the Colombian System (1997-2006),» con Jorge Tovar and Christian Jaramillo, <i>Banks and Bank Systems</i> , Vol. 6(1), 49 - 61, 2011.Eli

Chapters in Books

2016	Dinámicas provinciales de pobreza en Colombia (1993-2005),» with Manuel Fernández, Ana María Ibáñez and Christian Jaramillo. In: B. Modrego y J. Berdegué (Ed.), <i>Los dilemas territoriales del desarrollo en América Latina</i> .
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Conference Presentations

2022	Trucks. Presented at Society of Economic Dynamics Annual Meeting.
2019	“Policy Reversals on Foreign Investment: Colombian Banking during the Late XXth Century”. Business History Congress. Cartagena, Colombia. March 15.
2018	“Technology adoption and industrial leadership: How Brewing Moved West in the United States”. World Economic History Congress. Boston, United States. August 3.
2018	“Industrial Location and Private Trade Costs: How Brewing Moved West in the United States”. Allied Social Sciences Association. Philadelphia, PA, United States. January 5.
2017	“Industrial Relocation and Private Trade Costs: How Brewing Moved West in the United States”. First Workshop on Structural Industrial Organization. Bogotá, Colombia. May 10.

- 2017 “Industrial Relocation and Private Trade Costs: How Brewing Moved West in the United States”. UCLA Anderson’s Innovation and Creativity Workshop. Los Angeles, CA, United States. September 20.
- 2017 “Technology Adoption and Product Diversification in the Brewing Industry over the Nineteenth and Twentieth Centuries”. Economic History Association. San Jose, CA, United States. September 16.
- 2017 “Industrial Relocation and Private Trade Costs: How Brewing Moved West in the United States”. Beeronomics Conference. Copenhagen (Denmark). June 13.
- 2017 “Industrial Relocation and Private Trade Costs: How Brewing Moved West in the United States”. Economic History Society. London, United Kingdom. March 31.
- 2017 “Adaptation and Survival in the Brewing Industry during Prohibition”. Allied Social Sciences Association. Chicago, IL, United States. January 6.
- 2016 “Adaptation and Survival in the Brewing Industry during Prohibition”. Universidad Javeriana. Bogotá, Colombia. February 5.
- 2016 “Adaptation and Survival in the Brewing Industry during Prohibition”. Universidad del Rosario. Bogotá, Colombia. February 4.
- 2016 “Adaptation and Survival in the Brewing Industry during Prohibition”. Universidad de los Andes. Bogotá, Colombia. February 1.
- 2016 “Adaptation and Survival in the Brewing Industry during Prohibition”. University of Louisville. Louisville, KY, United States. January 14.
- 2016 “Adaptation and Survival in the Brewing Industry during Prohibition”. University of Colorado Boulder. Boulder, CO, United States. January 25.
- 2016 “Adaptation and Survival in the Brewing Industry during Prohibition”. Harvard Business School. Boston, MA, United States. January 19.
- 2016 “Adaptation and Survival in the Brewing Industry during Prohibition”. Latin American and Caribbean Economic Association. Medellín, Colombia. November 11.
- 2015 “Product Switching, Adaptation and Firm Survival in the Brewing Industry during Prohibition”. Beeronomics Conference. September 8.
- 2015 “Product Switching, Adaptation and Firm Survival in the Brewing Industry during Prohibition”. Queen’s University Economic History Workshop. Kingston, ON, Canada. November 12.
- 2015 “Product Switching, Adaptation and Firm Survival in the Brewing Industry during Prohibition”. University of Michigan Seminar in Health, History, Demography and Development. Ann Arbor, MI, United States. November 10.
- 2015 “What Doesn’t Kill You Makes You Stronger: How Breweries Survived Prohibition” NBER Summer Institute (Development of the American Economy). Cambridge, Ma, United States, July 7.

Book Reviews

- 2022 “Bertrams, Kenneth, Julien Del Marmol, Sander Geerts, and Eline Poelmans. Becoming theWorld’s Biggest Brewer: Artois, Piedboeuf, and Interbrew (1880-

- 2000). Oxford University Press, 2019. 395pp.» Essays in Economic and Business History, 2022, 40, pp. 3-5.
- 2019 “Cash and Dash: How ATMs and Computers Changed Banking. By Bernardo Batiz-Lazo. Oxford: Oxford University Press, 2018. xviii + 324 pp.» Business History Review, 2019, Spring, pp. 213-215
- 2018 “Beeronomics: How Beer Explains the World. By Johan Swinnen and Devin Briski. Oxford: Oxford University Press, 2017. Pp. xv, 187.» Journal of Economic History, 2018, 78(3), pp. 950-95.

Working Papers

- “Adaptation and Survival in the American Brewing Industry during Prohibition».
- “Serving the Unserved or Igniting Competition: US Brewing after Pasteurization was Invented».
- “Trucks or the Triple Curse of Remoteness» with David Atkin, Treb Allen and Santiago Cantillo.
- “Willingness to pay for visibility services in trucking» with Rodrigo Mesa and Gordon Wilmsmeier (for IADB).
- “A Toolkit for Setting and Evaluating Price Floors» with Santiago Cantillo.
- “Foreign Governance and Resilience to Banking Crises: Colombia, 1980s» with Carlos Caballero and Jorge Tovar.

SCHOLARSHIPS AND ACADEMIC DISTINCTIONS

- 2017 Finalist for the Nevins Prize in American Economic History.
- 2015 - 2016 Dissertation Year Fellowship. Graduate Division, UCLA.
- 2015 - 2016 Dissertation Year Fellowship Supplement. Center for Economic History, UCLA.
- 2014 - 2016 Humane Studies Fellowship. Institute for Humane Studies.
- 2014 - 2015 Exploratory Travel and Data Grant. Economic History Association.
- 2013 - 2015 Data Collection Grant. Center for Economic History, UCLA.
- 2013 - 2014 Graduate Student Fellowship. All-UC Group in Economic History.
- 2010 - 2014 Scholarship for PhD Studies. Colombian Central Bank. Banco de la República.
- 2005 Highest score in national exam for undergraduate economics (ECAES).