

RAFAEL VESGA

Distinguished Practitioner | Strategy Area

Joined the School in 2003

ACADEMIC BACKGROUND

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| 2009 - 2015 | Ph.D. in Management, AB Freeman School of Business, Tulane University. New Orleans, LA, United States. |
| 2006 - 2008 | Master of Science in Management, A.B. Freeman School of Business, Tulane University. New Orleans, LA, United States. |
| 1992 - 1994 | Masters of Science in Public Policy and Management, H. John Heinz III School of Public Policy and Management, Carnegie Mellon University, Pittsburgh, PA, United States. |
| 1979 - 1984 | B.A. in Economics, Universidad de los Andes, Bogotá, Colombia. |

TEACHING EXPERIENCE

Courses Taught in Recent Years

Graduate

Entrepreneurship and Innovation (MBA, MBA Online – EMBA)

Strategic Management of Technological Innovation I course (Masters and Doctoral program in Technology Innovation Management)

Undergraduate

Innovation Workshop

Entrepreneurship Coaching

Entrepreneurship and Innovation

Executive Education

Business Model Innovation

Innovation Management & Design Thinking

ACADEMIC ACTIVITIES

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| 2006 - to date | Distinguished Practitioner, UASM, Bogotá, Colombia. |
| 2018 – to date | Leads the participation of the UASM in the Masters and Doctoral program in Technology Innovation Management. |
| 2007 - 2011 | Represented UASM at the Global Entrepreneurship Monitor Planning Meeting, held at Babson College, Wellesley, MA, United States (2007-2011). |
| 2007 - 2011 | Participated in the Doctoral and Faculty Workshop on the Global Entrepreneurship Monitor, held at Babson College, Wellesley, MA (2007-2011). |
| 2003 - 2006 | Director, Executive MBA, UASM, Bogotá, Colombia. |

OTHER PROFESSIONAL ACTIVITIES

Consultancies

2019	Fedearroz: strategic transformation consulting Project – new services platform for rice farmers.
2015	Productos Ramo, strategic planning.
2013	VP Innovation, Organización Carvajal, business model innovation.
2012	Innovation projects with: Abbott, Abbvie, Citibank, Organización Carvajal, Citibank.
2011	Desarrollo de Modelos de Negocios para las Unidades de Emprendimiento de Medellín, for Comfama and the city initiative Ciudad E.
2010	The Entrepreneurship Ecosystem in Bogotá. Project for the Secretaría de Desarrollo de Bogotá.
2009	Design Thinking projects – advisor to student teams working for Codensa, Telefónica, Cafam, Abbott, CB Group, Yoquire, Norma, Cargraphics, Davivienda, Alpina, Wok, Fenalco, BASF Química, Fundación Santa Fe, Belcorp, Syngenta, Cemex.
2007	Faculty Advisor for the Endoways project at the Global Moot Corp Finals, in Austin, Texas. The project was presented by a group of students from the EMBA program and was second runner up in the global finals (http://www.mootcorp.org/Results2007.asp).
1994 - 1996	Advisor, developing studies that supported de definition of commercial politics in Colombia (Tariff movements, Commercial Agreements). Participation in international negotiations (Comunidad Andina, Mercosur, ALCA, United States).
1980 - 1992	Advisor at Fedesarrollo designing and executing Research Projects in the areas of commerce, industrial sectors and financial systems. Bogotá, Colombia.

OTHER PROFESSIONAL EXPERIENCE

1999 - 2015	Editorial Advisor, Revista Dinero, Bogotá, Colombia.
1997	Advisor, Special Projects, Portafolio Newspaper. Bogotá, Colombia.
1997 - 1999	Editor in Chief, Revista Dinero, Bogotá, Colombia.
1996 - 1997	Business Editor, El Tiempo newspaper, Bogotá, Colombia.
1994 - 1995	Advisor, Superior Council on Foreign Trade (SCFT).
1989 - 1992	Editor, Estado Moderno. Bogotá, Colombia.
1989 - 1992	Researcher, Fedesarrollo. Bogotá, Colombia.
1984 - 1989	Editor, Estrategia Económica y Financiera. Bogotá, Colombia.

RESEARCH

Research Areas

- Innovation Strategy
- Entrepreneurship

Research Projects

- 2018 “Aprendizajes y buenas prácticas del proyecto Promoción de Enfoques Empresariales de Valor Compartido con Grupos de Población Pobres y de Bajos Ingresos (ValorEx).” Banco Interamericano de Desarrollo, Compartamos por Colombia (the publication process was not completed by the leaders of the project, although results were presented in official events for diverse audiences).
- 2012 “Emprendimiento y Clústers: de la Teoría a la Práctica desde una Perspectiva Unificada”. Chapter in the book Fortalecimiento de la Competitividad de Clusters, edited by the UASM (Forthcoming).
- 2012 “The case of Colombia”. Chapter in the book The Emergence of an Entrepreneurial World. Co-authored with Ana Cristina González. Published by Florida International University. Esteban Brenes and Jerry Haar, editors.
- 2011 “Informality and the exclusion motive: A test using GEM survey data in Colombia”. Working paper, presented at the GEM Research Conference 2011.
- 2011 “High Expectation and High Growth Entrepreneurship In Colombian Cities”. Co-authored with Raúl Quiroga. Working paper, presented at the GEM Research Conference 2011.
- 2009 Innovation, R&D Investment and Productivity. Research project with the InterAmerican Development Bank (2009).
- 1994 Searching a spot for the industrial policies in Colombia (1994), research project for the Ministry of Trade of Colombia.
- 1994 Industrial and Commercial Measures in the United States under the Clinton Administration (1994).
- 1992 Colombian Shrimp Exports (1992). Fedesarrollo.
- 1992 Industrial Structure and exports development of the graphic arts sector (1992). Fedesarrollo.
- 1992 Colombian exports of graphic products (1992). Fedesarrollo.
- 2012 “Emprendimiento innovador en Colombia: ¿Qué nos está haciendo falta?”. Chapter in a book on recent management trends in Colombia, edited by the UASM. (Forthcoming).
- “Innovación y Clusters: Lecciones Aprendidas”. Chapter in the book Fortalecimiento de la Competitividad de Clusters, edited by the UASM (Forthcoming).

PUBLICATIONS

Articles In Professional / Trade Journals

- 2016 El caso de INNpulsa Colombia. La evolución de una política pública para el crecimiento empresarial extraordinario.

Books

- 2017 Emprendedores en crecimiento. El reto de la financiación, 2017. Ediciones Uniandes.

- 2016 Emprendedores en crecimiento: el reto de la gestión del talento. Ediciones Uniandes, 2016.
- 2015 Emprendedores en crecimiento, 2015. Ediciones Uniandes.

Chapters in Books

- 2012 Rafael Augusto Vesga Fajardo, Aprendizajes en el desarrollo de capacidades empresariales para la innovación desde la experiencia de los clusters. 2012. In: Gestión de Clusters en Colombia: Una Herramienta para la Competitividad. Ed. Ediciones Uniandes - Colombia p.p.221 - 247. ISBN 978-958-695-766-3.
- 2012 Ana Cristina González León, Rafael Augusto Vesga Fajardo, The Emergence of an Entrepreneurial World: The Colombian Case. 2012. In: The Future of Entrepreneurship in Latin America. Ed. Palgrave Macmillan. United Kingdom p.p.139-165. ISBN 978-0-333-71708-0.
- 2012 Rafael Augusto Vesga Fajardo, Emprendimientos y clusters: de la teoría a la práctica desde una perspectiva unificada. 2012. In: Gestión de Clusters en Colombia: Una Herramienta para la Competitividad. Ed. Ediciones Uniandes Bogotá-Colombia. P.p.285-314. ISBN 978-958-695-766-3.

Congresses and Seminars

- Economic and Financial Journalism Workshops. Deputy World News Editor. Financial Times.
- Business Editor Seminar. American Press Institute. Reston, VA, United States.

Monographs

- 2019 “Rol de los bancos de desarrollo en la industria de capital privado: el caso de los fondos de capital de riesgo y de emprendimiento en Brasil, Colombia, Chile y México”. Published by Corporación Andina de Fomento (CAF).
- 2013 Rafael Augusto Vesga Fajardo, Raúl Fernando Quiroga Marín, Fernando Pereira Laverde, Juan David Soler, Juan Guillermo Restrepo, Liyis Gomez, Rodrigo Varela Villegas. Global Entrepreneurship Monitor – Annual Report Colombia 2012. 2013. GEM Colombia. pp.95. Bogotá-Colombia.
- 2012 Raúl Fernando Quiroga Marín, Rafael Augusto Vesga Fajardo, Claudia Andrea Cordero Gómez. Global Entrepreneurship Monitor – Annual Report Bogotá 2011-2012. 2012. GEM Bogotá. pp.90. Bogotá, Colombia.
- 2012 Raúl Fernando Quiroga Marín, Rafael Augusto Vesga Fajardo, Global Entrepreneurship Monitor Colombia 2011-2012. 2012. GEM Colombia. pp.76. Colombia.

Press Articles

- 2011 Ambición empresarial, un antídoto contra la informalidad. Portafolio. Bogotá.
- 2009 “Instituciones, competitividad y desarrollo de CT&” Portafolio, Bogotá, Colombia, 2009.
- 2008 “Colombia debe atraer a los «inversionistas ángeles». Portafolio, Bogotá, Colombia, 2008.

2004 "Cadenas de valor en el TLC." Co-authors: Jorge Ramirez Vallejo. Revista Dinero. Bogotá, Colombia, June, 2004.

Research Reports and Policy Documents

2013 Global Entrepreneurship Monitor - Annual Report Bogotá 2012-2013.
2013 Global Entrepreneurship Monitor - Annual Report Colombia 2012.
2012 Global Entrepreneurship Monitor - Annual Report Bogotá 2011-2012.
2011 Annual Report Bogotá 2010-2011 Global Entrepreneurship Monitor.
2009 – 2014 GEM Bogotá report, coautor. Published by Universidad de los Andes and the Bogotá Chamber of Commerce.
2008 – 2015 GEM Colombia report, coauthor. Published by GEM Colombia.
2010 Annual Report Bogotá 2009-2010.

PARTICIPATION IN BOARDS, COMMITTEES AND ASSOCIATIONS

2020 – to date Member of the Board of OTACC.
2017 – to date COLCAPITAL, member of the evaluation committee for the Colcapital Private Funds Annual Prize.
2008 - 2017 Member of the Global Entrepreneurship Monitor Strategy Committee.

SCHOLARSHIPS AND ACADEMIC DISTINCTIONS

- Analdex Business Journalism Award.
- ANIF Business Journalism Award (three times).