

SANTIAGO RODRÍGUEZ

Assistant Professor | Finance Area

Joined the School in 2004

ACADEMIC BACKGROUND

2006 - 2011	Ph.D. in Management. Major in Finance. A.B. Freeman School of Business, Tulane University. New Orleans, LA, United States.
2006 - 2008	Master of Management - A.B. Freeman School of Business, Tulane University. New Orleans, LA, United States.
1999 - 2000	MBA – Major in Finance - Laval University. Quebec, QC, Canada.
1990 - 1991	Specialization in Finance, Universidad de los Andes. Bogotá, Colombia.
1983 - 1987	B.Sc. in Civil Engineering – Universidad de los Andes. Bogotá, Colombia.

TEACHING EXPERIENCE

Courses Taught in Recent Years

Graduate

- Financial Risk Management (Master in Finance)
- Finance system (Specialization in Finance)
- Personal Finance (Master in Finance, Specialization in Finance, MBA)
- Capital Markets (Master in Finance, MBA, Specialization in Finance)
- Credit and Operational Risk (Specialization in Risk)
- Financial Implications (Specialization in Marketing)
- Integrated Risk Management (Specialization in Risk)
- Liquidity Risk (Specialization in Risk)

Undergraduate

- Personal Finance
- Financial Risk Management
- Financial Institutions Management
- Capital Markets
- Finance II: Investment
- Financial Planning

ACADEMIC ACTIVITIES

2017 - 2021	Master in Finance and Master in Marketing program Director. UASM. Bogotá, Colombia.
2004 - to date	Assistant Professor, UASM. Bogotá, Colombia.

OTHER PROFESSIONAL ACTIVITIES

Consultancies

2022	Insurance market study for Fasecolda.
2018 – 2021	Consultancy. Coomeva. Segments Identification, curricular design and development of contents of a Financial Education program.
2014 – to date	Consultancy. Experian Datacrédito. Development and presentation of quarterly Newsletter.
2016	Consultancy. Project Autopista Mar 2 concession. Financial supervision.
2010	Consultancy. Ministerio de Educación. Analyze the operational cost structure.
2009 - 2010	Consultancy. IIC (Inter-American Investment Corporation). Analyze Colombian Small and Medium Entreprises (SME).
2008	Consultancy. Liberty Seguros. Development of operational risk models.
2007	Consultancy. ICETEX. Follow-up missionary consultancy.
2007 -2008	Consultancy. Ecopetrol. Creation of Value of the GEA.
2003	Consultancy. Virtual Program of Credit Risk Administration for Bancolombia.

OTHER PROFESSIONAL EXPERIENCE

2003 - 2004	Director of Credit Risk, Bancafé. Bogotá, Colombia.
2001 - 2003	Risk Manager, Colpatria Financial Group. Bogotá, Colombia.
1996	Consumer Credit Director, Colpatria Bank. Bogotá, Colombia.
1996 - 1998	Risk Manager, Colpatria Bank. Bogotá, Colombia.
1995 - 1996	Securitization Director, Colpatria Bank. Bogotá, Colombia.
1994 - 1995	Mortgage Credit Director, Colpatria Bank. Bogotá, Colombia.
1992 - 1994	Planning Senior Analyst, Colpatria Bank. Bogotá, Colombia.
1988 - 1992	Head of the technical and construction department, Descontaminación Ambiental. Bogotá, Colombia.

RESEARCH

Research Areas

- Financial Education
- Financial Inclusion
- Capital Markets
- Risk Management and Valuation
- Banking

PUBLICATIONS

Articles in Academic Journals

- 2021 Rodríguez S. (2021) Game, Guide or Website for Financial Education Improvement: Evidence from an Experiment in Colombian Schools. Journal of Behavioral and Experimental Finance (ISSN 2214-6350)
- 2021 Mora A, Rodríguez S, Vanegas E. (2021) Skew index: Descriptive analysis, predictive power, and short-term forecast. The North American Journal of Economics and Finance (ISSN 1062-9408) 56 (-), pp. 1-21.
- 2016 “Determinantes del acceso a los productos financieros en los hogares colombianos”. Estudios Gerenciales Vol. 32, Issue 138, January – March 2016, Pages 14 - 24.

Books

- 2017 Finanzas personales, su mejor plan de vida. Uniandes – Colpatria. ISBN 978-958-774 - 472-9

Chapters in Books

- 2012 El mercado de capitales y las empresas. In: Tendencias en la administración: gerencia y academia, 2012. Francisco Azuero, Ana Cristina González y María Lorena Gutiérrez (edición académica y compilación) Vol. 1 ISBN 978-958-695-807-3.

PARTICIPATION IN BOARDS, COMMITTEES AND ASSOCIATIONS

- 2022 – to date Member of the Risk and Audit Committee of Mercantil Colpatria.
- 2022 – to date Member of the Board of Directors - Crédito Fácil Condensa S.A. Compañía de Financiamiento
- 2021 – 2022 Member Surveillance Committee of the Colpatria International Private Capital Fund. Mercantil Colpatria.
- 2019 – 2020 Member. Risk Committee. Colfondos.
- 2018 – 2022 Member. Surveillance Committee of the Mercantil Colpatria Private Capital Fund. Mercantil Colpatria.
- 2018 Member. Board of Directors. Pollos Vencedor.
- 2016 - 2017 Member. Academic committee. Autorregulador del Mercado de Valores de Colombia.
- 2014 - 2016 Member. Board of Directors, risk committee and audit committee. Fiduciaria Central.
- 2010 - 2013 Member. Investment committee. Corredores Asociados.
- 2010 - 2013 Member. Credit committee. Banco Colpatria.
- 2009 - 2017 Member. Rating committee. Value and Risk Rating.