

# XAVIER DURÁN

Associate Professor | Management Area

Joined the school in 2010

## ACADEMIC BACKGROUND

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2003 - 2009	Ph.D. Economic History. London School of Economics and Political Science. London, United Kingdom.
1999 - 2000	M.Sc. Technology and Innovation Management. University of Sussex, Brighton, United Kingdom.
1995	B.Sc. and M.Sc. Economics. Universidad de los Andes, Bogotá, Colombia.

## TEACHING EXPERIENCE

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### Courses Taught in Recent Years

#### Graduate

- Entrepreneurship in Colombia
- Business Technology, Innovation and Diffusion (Doctoral Program)
- Innovation Policy
- Entrepreneurship and Innovation
- Strategic Management of Technological Innovation
- Entrepreneurship and Capitalism in Latin America

#### Undergraduate

- Business History
- Strategic Management of Technological Innovation
- Microeconomics
- Transition from Feudalism to Capitalism
- American Economic History

## ACADEMIC ACTIVITIES

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2016 – to date	Associate professor, Universidad de los Andes, School of Management. Bogotá, Colombia.
2020 - to date	Director Management Academic Area. Universidad de los Andes, School of Management. Bogotá, Colombia.
2010 - 2016	Assistant professor, Universidad de los Andes, School of Management. Bogotá, Colombia.
2001 - 2003	Researcher, University of London-ICS, London, UK.
2001 - 2003	Researcher, University of Sussex-SPRU, Brighton, UK.

## OTHER PROFESSIONAL EXPERIENCE

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- 1997 - 1999 Junior economist, Development, collection and analysis of innovation survey. National Department of Planning.
- 1996 - 1997 Junior economist, Cost-benefit analysis of environmental taxes on manufacturing industry performance. National Department of Planning.
- 2000 – 2001 Advisor, Director Innovation, Colciencias (Colombian National Science Foundation)

### Editorial

- 2020 – to date Co-editor Business History (Taylor and Francis)
- 2018 – to date Book Review Editorial Board Member, Business History Review (Cambridge)
- 2018 – to date Editorial Board Member, Enterprise and Society (Cambridge)
- 2015 – to date Editorial Board Member, Revista Pasado Y Presente

### Referee

Academia, Business History, Economía Institucional, Economic History Review, Ediciones Uniandes, Economic History Review, Energy Research Social Science, Enterprise and Society, European Review of Economic History, Explorations in Economic History, Financial History Review, Historia Industrial, Journal of Economic History, Journal of Evolutionary Economics, Journal of Iberian and Latin American Economic History, Journal of Transport History, Princeton University Press.

### Organized Seminars and Workshops

- 2011 - 2014 Monthly seminar on business history, School of Management, Universidad de los Andes
- 2015 – to date Seminar on business and economic history, School of Management, Universidad de los Andes and Asociacion Colombiana de Historia Economica y Empresarial
- 2012 Panel Transport and Institutions in World Economic History Congress
- 2014 Panel Revisiting Imperialism in World Business History Conference
- 2014 Teaching Business History Initiative, Harvard Business School, Harvard Rockefeller Center for Latin American Studies and Universidad de los Andes School of Management
- 2015 Panel. The Economic Impact of Canals and Railways: New Perspective in World Economic History Congress
- 2017 Workshop Infrastructure, Society and Culture, Ibeoroamerican Institute, Universidad de los Andes, Universidad Nacional de Colombia, Bogotá, Colombia
- 2019 Business History Conference Program Committee member

## RESEARCH

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### Research Areas

- Innovation
- Economic history
- Business history

## PUBLICATIONS

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### Articles in Academic Journals

- 2020            The Arrival of Wagons to the Andes: Construction of the Cambao Wagon Road in 1880s Colombia. *Journal of transport History* (ISSN 00225266) 41 (1), pp. 70-88
- 2017            Holding up the Empire: Colombia, American Oil Interests and the 1921 Urrutia-Thomson Treaty. *The Journal of Economic History*. DOI: <https://doi.org/10.1017/S0022050717000055> Published online: 21 February 2017.
- 2013            The First U.S. Transcontinental Railroad: Expected Profits and Government Intervention. 2013. *The Journal of Economic History*. ISSN 0022- 050. United States.
- 1999            Determinantes de la Actividad Innovativa en Colombia, with Ibáñez, R., Salazar, M. and Vargas, M. *Planeación y Desarrollo* Número 29, p.p. 15-71, 1999.

### Books

- 1999            *La Innovación Tecnológica en Colombia: Características por Sector Industrial y Región Geográfica*, with Ibáñez, R, Salazar, M. Vargas, M. Departamento Nacional de Planeación, Bogotá, Colombia 1999.
- 1998            *La Innovación Tecnológica en Colombia: Características Por Tamaño Y Tipo De Empresa*, with Ibáñez, R, Salazar, M. y Vargas, M. Departamento Nacional de Planeación, Bogotá, Colombia 1998.

### Chapters in Books

- 2021            *Empresas y la adopción de la rueda y la hélice en los Andes, 1850-2018. Historia empresarial en América Latina: temas, debates y problemas* (ISBN 978-9972-57-461-0) pp. 303-327. Ediciones Uniandes.
- 2017            “Industrial Growth in South America: Argentina, Brazil, Chile and Colombia, 1890-2010.” In: *The Spread of Modern Industry to the Periphery since 1871* Kevin Hjortshøj O’Rourke and Jeffrey Gale Williamson. 9780198753643.
- 2015            “Capital estadounidense e infraestructura en los orígenes de la empresa colombiana de petróleo (ECOPETROL)”. In: *La empresa pública en México y en América Latina: entre el mercado y el Estado*».
- 2011            Durán, X. (2011) “El Petróleo en Colombia, 1900-1950: Especuladores y Empresas Multinacionales”. In: Juan Benavides (ed.). *Ecopetrol Energía Limpia para el Futuro*. Bogotá: Villegas Editores, p.p. 21-62.

- 2011 Durán, X. (2011) "Characterization of technological change in the shipping industry, 1350-1800" In: Richard Unger (ed.). Shipping Efficiency and Economic Growth. Brill. P.p.353-378.
- 2011 O'Brien, K. and Durán, X. (2011) "Total Factor Productivity for the Royal Navy from Victory at Texal (1653) to Triumph at Trafalgar (1805)" In: R. Unger (Ed.). Shipping Efficiency and Economic Growth. Brill. P.p. 279-308.

### Research Reports And Policy Documents

- 2002 Factors shaping successful Pro-poor private-Public partnerships in the ICT sector in developing countries. Final Report for Department of International Development. With Murray, A. y Yeomans, K., 2002
- 2002 Measuring third stream activities (University commercialization of knowledge). Final report to the Russell Group of Universities, with Molas - Gallart, J. Salter, A., Patel, P., Scott, A. 2002.

### Working Papers

- 2022 Durán, X., J. Guerra (2022) "Why not using the wheel: A new hypothesis and evidence from the Cambao wagon road in Colombia's Andes"
- 2022 Bucheli, M. X. Durán and M. Kim (2022) Characterizing Mncs International Nonmarket Strategy Through Diplomacy: Standard Oil's Role In The Panama Reparations Negotiations Between The Us And Colombia
- 2018 Della Paolera, G., X. Durán y A. Musacchio (2018) "Industrial Growth in South America: Argentina, Brazil, Chile and Colombia, 1890-2010" NBER Working Paper 24345
- 2016 Durán, X., (2016) "An elephant railroad and political risk: The US first transcontinental railroad, 1845-1869"

### Book Reviews

- 2020 Durán, X. (2020) "Review of Crack: Rock Cocaine, Street Capitalism, and the Decade of Greed. By David Farber and of Coca Yes, Cocaine No: How Bolivia's Coca Growers Reshaped Democracy By Thomas Grisaffi" in Business History Review 94(2): 475 – 479
- 2013 Durán, X. (2013) "Review of Aaron W. Marrs. Railroads in the Old South: Pursuing Progress in a Slave Society" in Enterprise and Society 14(4): 875-877

### Press Articles

- 2018 Durán X. (2018) La inversión en infraestructura: retos a la luz del pasado. La Silla Vacía.
- 2014 Durán X. (2014) ¿Estamos consumiendo demasiado? Pasado y Presente Blog.
- 2013 Durán X. (2014) La relevancia del enfoque local y regional en la historia económica: ¿hacia una contabilidad de los PIBs regionales en América Latina?

## Conferences

- 2021 Social Science History Meeting, Philadelphia, USA
- 2021 Economic History of Developing Regions, Virtual Seminar
- 2019 Business History Conference, Cartagena, Colombia; Economic History Society, Belfast, U.K., Seminar economic history, Northwestern University, Seminar economic history, Harvard University
- 2018 Latin American Business History Handbook workshop, Universidad del Pacifico; Lima, Peru; World Economic History Congress, Cambridge, U.S.
- 2017 Economic History Society, Eggham, U.K.; Seminar GHE, Universidad de los Andes, Bogotá, Colombia; Workshop Infrastructure, Society and Culture, Bogotá, Colombia.
- 2016 Cliometric Society Meeting; Pittsburgh, PA, U.S.; Seminar historia, Universidad del Pacifico, Lima, Peru.
- 2015 Workshop The Economic Impact of Canals and Railways: New Perspective, Australian National University, Canberra, Australia; World Economic History Congress, Kyoto, Japan.
- 2014 Business History Conference, Frankfurt, Germany; World Business History Conference, Frankfurt, Germany; Economic History Society, Coventry, U.K.; Economic History Association, Columbus, Ohio, U.S.; Workshop Industrialization in the Global Periphery workshop, Oxford, U.K.
- 2013 International Network for Social Network Analysis, Hamburg, Germany; Workshop Empresa Pública en México y America Latina, Universidad Autónoma de México, México DF, México
- 2012 Seminar business history, Universidad de los Andes, Bogotá, Colombia
- 2011 Association of Business Historians, Reading, U.K.
- 2010 Seminar entrepreneurial unit, Harvard University-HBS, Boston, U.S.; Seminar Bureau of Economic Analysis, Washington D.C., U.S.; Seminar economic history, University of California, Los Angeles, California, U.S.; Western History Association, Lake Tahoe, California, U.S.; Simposio School of Management, Universidad de los Andes, Bogotá, Colombia; Seminar economics, School of Economics, Universidad de los Andes, Bogotá, Colombia; Business History Conference, St. Louis, Missouri, U.S.
- 2009 Seminar economic history, University of California, Davis, California, U.S.; Seminar economic history, University of Chicago-Booth, Chicago, Illinois, U.S.; Seminar economic history, Northwestern University-Economics, Evanston, Illinois, U.S.; Economic History Association, Tucson, Arizona, U.S.; Canadian Network of Economic History, Halifax, Canada; Seminar economic history, Stanford University-Economics, Palo Alto, California, U.S.; Seminar economic history, Yale University-Economics, New Haven, Connecticut, U.S.; World Economic History Conference, Utrecht, Netherlands
- 2008 Seminar Economic history, London School of Economics, U.K.; Business History Conference, Davis, California, U.S.; Economic History Society, Nottingham, U.K.
- 2007 Workshop Shipping Efficiency and Growth, Sagres, Portugal.