

RAMON FISAC GARCIA



PhD in Industrial Engineering. Sustainability professor at ESCP
Business School.

PLACE AND DATE OF BIRTH

Madrid (Spain), February 17th, 1984

E-MAIL ADDRESS

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PROFESSIONAL EXPERIENCE

Permanent affiliate professor – ESCP Business School, Madrid campus – (since July 2021)

Teaching activity

- Specialized Masters: Sustainability for Hospitality and Tourism, CSR and Sustainability in Real Estate, Project management, Consulting for Societal Impact
- Master in Management: Sustainability, Design Thinking for Social Entrepreneurship, Social Innovation.
- Master in Business Administration: Entrepreneurship.
- EMS in Big Data and Business Analytics (Dubai): Coordinator of Sustainability module.
- Executive Education: masterclasses in sustainability and entrepreneurship.

Management activities

- Executive management of the Master in Hospitality and Tourism Management.
- Executive management of the Option E (MIM) Entrepreneurship specialization.
- Coordinator of the Sustainability Office at the Madrid campus.

Research activity

- Areas of sustainability, entrepreneurship and innovation, focused on sustainable business models in different industries and on the definition of processes and tools to incorporate sustainability into the company: measurement of social impact, triple bottom line, strategic sustainability plans, sustainable innovation.

Lecturer in management for postgraduate programs – (since 2013)

- Universidad Politecnica de Madrid: Small and Medium Enterprise Management (since 2013)
- U. Carlos III de Madrid: Economy in Organizations (2020), Creative problem solving (2020), Visual Thinking (2020).
- Universidad Pontificia de Comillas (ICAI): Sustainable Development (2020).
- U. Pelita Harapan (Jakarta, Indonesia): How to write a business plan (2014, 2015), Strategy innovation (2019, 2020,2021).
- CMI Business School (Madrid): Leadership and responsible entrepreneurship (2019).

Freelance consultant in the tourism and gastronomy sector – Madrid (since 2019)

- Big Data analysis in the gastronomic tourism: development of a competitiveness index for Spanish cities. Collaboration with Mabrian (Barcelona).
- Impact assessment of gastronomic tourism and its contribution to the Sustainable Development Goals. Collaboration with Globaldit (Valencia).
- Strategic positioning of the network Hospederías of Castilla La Mancha (Inns and Guesthouses). Collaboration with Verne Consultores.

Sustainability analyst - ACCIONA S.A., - Madrid (02/2016- 09/2018)

- Strategic projects to implement the company's Master Plan: socio-economic impact measurement, social impact management in communities, cultural change.
- Design and implementation of the Corporate Training Program on Sustainability
- Strategic Master Plan for the ACCIONA Microenergia Foundation

PhD researcher, assistant professor - Universidad Politecnica de Madrid (09/2009 – 02/2016)

- PhD dissertation: "Organizational model for the analysis of social enterprises". Cum Laude and international mention. December 2014.
- Teaching (graduate and postgraduate) at Industrial Engineering School: Entrepreneurship, Small and Medium Enterprise Management, High-Growth Companies.
- International research projects for third parties: basic service provision in rural isolated areas (Mexico, 2015), supply chain optimization for Manobi (Senegal, 2010), Exposure program in Grameen Bank (Bangladesh, 2009).

Consultant on energy efficiency projects - SinCeO2 - Madrid (01/2008- 03/2009)

- Energy Efficiency Master Plan for ADIF developed in collaboration with PwC.
- Energy optimization studies in different sectors (utilities, tourism, technology): Union Fenosa, REPSOL, CEPSA, nH Hotels, Siemens, Electrolux Home Products Spain, among others.

EDUCATION

Master in Gastronomic Tourism – Basque Culinary Center - San Sebastian (10/2018 – 06/2019)

PhD in Management Engineering – Universidad Politecnica de Madrid (03/ 2009 – 11/ 2014)

- Invited researcher at the Miller Center for Social Entrepreneurship in Santa Clara University (California, United States of America). January 2013 – June 2013.

MSc in Industrial Engineering – Universidad Politecnica de Madrid (09/ 2002 – 11/ 2007)

- Specialization in Management Engineering. Last academic year at the École Nationale des Ponts et Chaussées (Paris, France) under the Erasmus Mundus exchange program.
- Master Thesis at the Logistics Headquarters (Direction General Technique) of L'Oréal. Implementation of a "Sales and Operations Planning" to improve the coordination between Production and Marketing departments.

LANGUAGE SKILLS

Spanish	Mother tongue.
English	Fluent. Professional use.
French	High level. Resident in Paris for 13 months.
Italian	Intermediate level. 2 years of classes at University.

ANEX: PUBLICATIONS

- 5 academic articles:

- Eisman, J., Fisac-Garcia, R, Martín Fernández, J.G., Moreno-Romero, A. (2017). Provisión de servicios básicos en la base de la pirámide a través de empresas sociales: El caso de la Fundación ACCIONA Microenergía Revista Española del Tercer Sector, nº 35, Madrid, pp. 161- 172.
- Fisac-Garcia, R., Moreno-Romero, A. (2015). Understanding Social Enterprise Country Models: Spain. Social Enterprise Journal, Vol 11, issue 2, pp. 156-177.
- Fisac-Garcia, R., Moreno-Romero, A., Acevedo-Ruiz, M., Juan-Ruiz, J. (2015). Identificación de los elementos organizativos clave en el desempeño de las empresas sociales. El caso de los telecentros en Latinoamérica. Revista Dirección y Organización, vol. 56, pp. 43-56.
- Moreno-Romero, A., Fisac-Garcia, R., Mahou-Fernández, A. (2013). Elaboración de una cuenta de gastos RSC como herramienta de gestión del cambio: El caso de Red Eléctrica de España. Revista Española de la Responsabilidad Social Empresarial. 15, Fundación Luis Vives, Madrid, pp.73-99.
- Fisac-Garcia, R., Acevedo-Ruiz, M., Moreno-Romero, A., Kreiner, T. (2013) The role of ICT in scaling up the impact of social enterprises. Journal of Management for Global Sustainability. International Association of Jesuit Business Schools. Manila, The Philippines, pp. 83- 105.
- Fisac, R., Moreno, A., Mataix, C. and Palacios, M. (2011) La empresa social: revisión de conceptos y modelo para el análisis organizativo. Revista Española del Tercer Sector nº 17, Fundación Luis Vives, Madrid, pp. 41- 66.

- Coordinator of a book:

- AECA (2105). La empresa social: marco conceptual, contexto e información. Documento nº 9 de la serie Responsabilidad Social Corporativa. Asociación Española de Contabilidad y Administración de Empresas (AECA), Madrid.

- 5 book chapters:

- Fisac-Garcia, R., Moreno-Romero, A. (2017). Chapter 6: Spain. Understanding Social Enterprise Country Models in Kerlin, J. A. (coord.). Shaping Social Enterprise. Emerald Publishing.
- Borella, I., Carrasco-Gallego, R., Mataix, C., Fisac, R. (2014). Incorporating Small-Scale Farmers into Sustainable Supply Chains: A case Study.in Prado-Prado, J.C., Garcia-Arca, J. (ed.) Annals of Industrial Engineering 2012. Industrial Engineering: Overcoming the Crisis. Springer-Verlag, London, pp. 367-374.
- Fisac, R. and Borrella, I. (2012) Caso Manobi in Mataix, C. and Borrella, I. Empresas que contribuyen al desarrollo humano. Seis casos prácticos en los sectores agroindustrial y de energía. pp. 66- 98. Cealci-Fundación Carolina. Madrid
- Fisac, R., Borrella, I., Mataix, C. And Moreno, A. (2011) Cómo las TIC pueden fortalecer la posición de pequeños productores en cadenas de valor agroalimentarias en Senegal pp. 211-227 in Briz, J. and de Felipe, I. (coord.) La cadena de valor agroalimentaria. Análisis internacional de casos reales. Editorial Agrícola. Madrid
- Jayo, B., Fisac, R. and Moreno, J. (2010) La empresa social pp. 126- 138 in Lacalle, M (coord) Glosario básico sobre microfinanzas. Foro Nantik Lum de Microfinanzas.

- Presentation of communications and attendance to different congresses and conferences: 9 international conferences and 3 national conferences on human development, development cooperation, business administration.

- Participation in numerous research projects, among them: Percepción de la calidad de los clientes de empresas de inserción (Madrid). Federación de Asociaciones Empresariales De Empresas de Inserción (FAEDEI).

- “International Comparative Social Enterprise Models Project” (ICSEM).
- Research project “La empresa social: marco conceptual, contexto e información”, Asociación Española de Contabilidad y Administración de Empresas (AECA)
- Research project on the performance of telecenters in Latin America. Project in collaboration with the Telecentres.org Foundation.
- Project for the elaboration of a triple bottom line for Red Eléctrica.
- Collaboration project with the company Manobi (Dakar, Senegal). Improvement and redesign of the logistics chain for vegetable and fruit products.
- Exposure program in the Grameen microcredit bank (Dhaka, Bangladesh).

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