

**Name: Dr. Mumbi Maria Wachira, Strathmore University Business School**

Nationality: Kenyan

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### **Short Profile**

Dr. Mumbi Maria Wachira is a full-time Accounting Lecturer at Strathmore University Business School (SBS) and Director of Doctoral Academy, Strathmore University. She obtained both her Bachelor of Commerce (BCom) and Master of Commerce (MCom) degrees at Strathmore University, and her PhD at the University of St. Gallen in Switzerland. Her teaching and research areas are in Accounting, Corporate Fraud, ESG Reporting, Creating Shared Value, and Sustainable Finance. In addition to teaching and research, Dr. Wachira has also been involved in the training and consulting of companies working towards embedding sustainability strategies within their business models. She is the academic lead for Sustainability Leadership Programme and Shared Value Executive Programme at SBS. Dr. Wachira is also the Vice Chair for the UN-Principles for Responsible Management Education (UN-PRME) Chapter Africa. She is a member of the Shared Value Africa Initiative Council of 8 and is also actively involved in the B Academics Global Engagement Committee representing Africa.

### **Employment History**

- 2020-Present: Director, Doctoral Academy (Strathmore University)
- 2019-Present: Faculty (Strathmore University Business School)  
Academic Lead, Sustainability Leadership Programme and Shared Value Executive Programme
- 2015-2018: Tutorial Fellow (Strathmore University)
- 2014-2015: Consultant and Teaching Fellow (Institute for Small Business Initiatives)

### **Affiliations and Voluntary Engagements**

- 2013-Present: Strathmore University Alumni Fund, Member
- 2016-2018: St. Gallen Symposium, Preliminary Jury Member
- 2019-Present: Shared Value Africa Initiative, Africa Council of 8, Member
- 2021-Present: B Academics Global Engagement Committee, Member
- 2022-Present: UN-PRME Chapter Africa, Vice Chair

### **Teaching Experience**

- Master of Commerce, Strathmore University Business School
  - Accounting for Managers
  - Forensic Accounting and the Legal Environment
  - Fraud Risk Management
  - Accounting Fraud and Investigations
  - Sustainability Accounting
- Master of Science in Development Finance, Strathmore University Business School
  - Sustainable Finance for Development
- Bachelor of Commerce, Strathmore University Business School
  - Financial Reporting 1 and 2
  - Advanced Financial Reporting 1

## Research Publications

- Wachira, M.M. (2018). *The Emergence of Sustainability Reporting Practices among Select Countries from sub-Saharan Africa* (Doctoral Dissertation). University of St. Gallen, St. Gallen, Switzerland.
- Wachira, M. M., & Wang'ombe, D. (2019). The Application of Environmental Management Accounting Techniques by Manufacturing Firms in Kenya. *Environmental Reporting and Management in Africa (Advances in Environmental Accounting & Management, 8*, 69-89.
- Mathuva, D. M., Wachira, M. M., & Injeni, G. I. (2019). Does Corporate Environmental Reporting Improve Stock Liquidity? Evidence from Kenyan Listed Firms. *Environmental Reporting and Management in Africa (Advances in Environmental Accounting & Management, 8*, 9-34.
- Mathuva, D. M., Barako, D. G., & Wachira, M. M. (2017). The Economic Consequences of Environmental, Social and Governance Disclosures by Firms Quoted on the Nairobi Securities Exchange. *African Accounting Finance Journal, 1*(1), 5-28
- Wachira, M.M., Berndt, T., Martinez, C. (2020). The adoption of international sustainability and integrated reporting guidelines within a mandatory reporting framework: Lessons from South Africa. *Social Responsibility Journal, 16*(5), 613-629.
- Wachira, M. M. (2020). Broad-based black economic empowerment and CEO racial representation in South Africa. *International Journal of Critical Accounting, 11*(3), 201-216.
- Wachira, M.M., Barnard, T., Lutseke, V., & Ger, C. (2020). Current perceived understanding of Creating Shared Value (CSV) among businesses operating in South Africa and Kenya. Shared Value Research Initiative, Johannesburg, South Africa
- Wachira, M. M, & Mathuva, D. M. (2022). Corporate Environmental Reporting in Sub-Saharan Africa: A Literature Review and Suggestions for Further Research. *Environmental Sustainability and Agenda 2030: Efforts, Progress & Prospects (Advances in Environmental Accounting & Management),10*, 159-182.
- Cho, C., & Wachira, M.M (2022). (Sustainability) Accounting Research in the African Context: Where, What and Whither? *African Accounting and Finance Journal, 4*(1), 84-108.
- Wachira, M. M., Iddrisu, K., Abban, G., & Abor, J. Y. (2023). 10. Sustainable financing in developing economies. *Sustainable and Responsible Investment in Developing Markets: A Companion*, 159.

## Research Projects and Consultancies

Period	Country	Employer	Position	Description
02/2020-02/2022	Kenya	Absa Bank Kenya	Academic Director	Development of a custom online programme on business sustainability for Absa Bank Kenya's network of suppliers
08/2021-12/2021	Various sub-Saharan countries	B Lab Global	Lead Researcher	Market research and analysis of sub-Saharan economies to inform B Lab Global's Africa expansion strategy
4/2022-12/2022	Kenya, Uganda, Zambia and Tanzania	SBS and Conrad Hilton Foundation	Curriculum Designer and Trainer	Co-creation of training modules on social enterprise and impact measurement for the Sisters Blended Value Project
11/2022-Present	South Africa	ESG Exchange	Member of Technical Committee	Creation of ESG content and programmes in response to the needs of the Johannesburg Stock Exchange (JSE) and the <a href="#">ESG Exchange</a> stakeholders
11/2022-12/2022	Kenya	SBS	Curriculum Designer and Trainer	Co-creation of executive programme on Climate Leadership with a specific focus on Climate Diplomacy and Negotiations
12/2022-Present	Kenya	World Fair Trade Organization	Lead Researcher	Research on the status of policy implementation on sustainable consumption and production in the food industry in Kenya

<b>05/2023-Present</b>	Kenya	Kenya Bankers Association	Member of Sustainable Finance Working Group	Co-creation of reporting template to guide Kenyan banks on the implementation of Climate Related Risk Disclosures (TCFD)
<b>06/2023-Present</b>	Kenya, South Africa and Nigeria	ESSEC Business School	Researcher	Research on the participation of women in the corporate governance of commercial banks in Sub-Saharan African countries, by understanding their profile as directive board members, and their potential in advancing ESG practices implemented by banks.

## References

Dr. Caesar Mwangi  
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