



# INTERNATIONAL WEEKS

2024

All these weeks are delivered 100% in English and are valid for 1 elective (2 credits).

## Babson College

### Babson Build Entrepreneurship Seminar

Wellesley, MA, United States

July 21<sup>st</sup> - 26<sup>th</sup>, 2024

**Contents:** Innovation and Entrepreneurship, corporate Entrepreneurship, Operations for Entrepreneurs, Entrepreneurial Finance, Managing Growing Business.

**Cultural activities:** Welcome reception, Boston exploration and visit to Wrentham Village Premium Outlets.

**Fee includes:** Accommodation at Babson dormitories, three meals per day at the Babson Dining Hall, welcome reception and transportation to and from Logan Airport at a scheduled time.

**Fee does not include:** International Health Insurance  
Purchase of air tickets  
Personal expenses  
Ground Transportation

## Kühne Logistics University - KLU

### Supply Chain Management at the Age of Industry 4.0 and Sustainability

Hamburg, Germany

June 9<sup>th</sup> - 14<sup>th</sup>, 2024

**Contents:** Digitalization and automation in logistics, food supply chain 4.0, Digital transformation, Sustainable SCM.

**Company Visits:** Ratsherrn Brewery, Airbus, Volkswagen and Port of Hamburg.

**Fee includes:** Metro card, certificate ceremony, coffee breaks and Dinner Cruise.

**Fee does not include:** International Health Insurance  
Purchase of air tickets  
Personal expenses  
Hotel/Airbnb  
Meals

## Fundação Getulio Vargas

### From multinationals to Brazilian fintech: business excellence from the Global South

Sao Paulo, Brazil

July 15<sup>th</sup> - 19<sup>th</sup>, 2024

**Contents:** The Fintech ecosystem in Brazil, disruptive technologies in financial services, regulatory challenges in fintech, development and innovation strategies.

**Company Visits:** Mercedes Benz and Embraer.

**Fee includes:** Double accommodation in a 4-star Hotel, coffee breaks and lunch all days, transportation to company visits and closing dinner.

**Fee does not include:** International Health Insurance  
Purchase of air tickets  
Personal expenses  
Ground Transportation